

# Spreadsheet

CIPFA.ORG | NEWS FOR MEMBERS AND STUDENTS

APRIL 2013

CIPFA joins call for

## accruals accounting in europe

update from Brussels



Alexandre Makaronidis, Eurostat project lead

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**CIPFA** \

# Message from the President



I couldn't help feeling that the snow, wind and rain perfectly matched my comments about austerity during my winter travels around the regions! A dawn departure, for instance, to Taunton (for a thoroughly enjoyable AGM) saw a day of flooding in parts of the South West, followed by snow in the Midlands as I flew, on the same day, to Edinburgh, via Birmingham, for an Institute of Chartered Accountants of Scotland (ICAS) dinner in the evening (a splendid occasion).

Sitting on the runway for 45 minutes whilst they continuously de-iced the plane's wings was just a bit worrying! This was after my Brisbane visit to the Public Sector Convention, organised brilliantly by CPA Australia, where flooding, high winds and tornados were the order of the day.

Enough of the weather—I have, again been fortunate to meet many members at dinners and AGMs around the UK, Ireland and Brussels where the welcome and the hospitality have always been second to none. Thank you to regional branches in the South East, the South West, the Midlands, the North East and the European branch for your kindness and support but also for reminding me that even in these difficult times the energy, enthusiasm and commitment of volunteers is very much alive.

I have sought to emphasise on all of these occasions that the current environment provides an ideal opportunity to demonstrate the vital and pivotal role that CIPFA accountants can continue to play as organisations face up to the reality of much reduced resources. We have the capacity, competence and skills to help transform, reshape or reconfigure the way we work and the way services are delivered. This is a message understood by members.

Apart from visits to the regions in the last few months I have chaired a Consultative Committee of Accountancy Bodies (CCAB) meeting where topics included the desire of the profession to position itself in the forefront

of economic growth—however elusive it appears to be at the moment—integrated reporting also continues to be an aspiration but one which is gathering pace amongst the professional bodies. I also attended, and participated in, an IPA (Institute of Public Administration) conference in Dublin where the theme was governance and trust, an interesting thought as the public sector responds to the challenge of transforming public service delivery often with, or through, partnership bodies.

So enough from me for now and my next report could well coincide with the beginning of spring!

**Sir Tony Redmond, President**

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We welcome your feedback on Spreadsheet. Please send your comments and suggestions for future articles to [danielle.holme@cipfa.org](mailto:danielle.holme@cipfa.org)

### Keeping up with CIPFA

You can now join us on LinkedIn, follow CIPFA on Twitter at [twitter.com/cipfa](https://twitter.com/cipfa), or 'like' us on Facebook. Links are provided on the CIPFA website.



### Spreadsheet

3 Robert Street London WC2N 6RL  
T: 020 7543 5600 E: [corporate@cipfa.org](mailto:corporate@cipfa.org)

### Editor-in-chief

STEVE FREER

### Acting consultant editor

CHRIS TIDSWELL

### Editor

DANIELLE HOLME

### Editorial panel

CHRIS TIDSWELL (chair)

JOANNE EVANS Department of Health

SUZANNE JONES City of London Corporation

## Technical and policy round-up

### Reporting back from WCP 2013 reform to perform

This year's World Class Performance Symposium was held on 21 March, the day after the budget, and was attended by nearly 200 influential finance leaders.

Jonathan Portes, National Institute for Economic and Social Research, presented on and around the Budget, analysing the figures to extract the real picture. He said that the government has done a lot to steady the ship but not taken bold enough decisions in terms of stimulus investments to make the bigger difference.

Ex BP Chief Executive and now the government's lead non-executive director, Lord Browne set out what it takes for leaders to dramatically improve organisational performance. He said that recognising and developing talent can make the real difference.

**'It is very sensible ... to have a professional accountancy body dedicated to public finance. The management of public money brings different challenges, requires specialist skills, and brings heavy responsibility.'**

**Lord Browne**

In the final session of the day, 'Making the Games', a still packed room heard from the Institute of Government's Emma Norris on the factors that made the Olympic project such a success (including, once again, talent and continuity) and how that can be transferred to other projects like HS2.

The day was wrapped up by Australian canoe champion, Jonathan Males who has worked closely with the Para Olympians on Mission 2012. He left us with the insight that with just a 1% improvement in performance certain athletes wouldn't have gone home empty handed and rather than coming 4th might even have bagged a gold.

Videos from the event are available at: [www.cipfa.org/wcp2013](http://www.cipfa.org/wcp2013).

### Ernst & Young and CIPFA hold EU IPSAS briefing

In Brussels, on March 26 Ernst & Young and CIPFA held a high level briefing for key EU stakeholders to examine the findings and recommendations of the European Statistical Agency's (Eurostat) report *Towards implementing harmonised public sector accounting standards in the Member States*, assessing the suitability of IPSAS for the EU member states.

Speakers included Eurostat project lead Alexandre Makaronidis, representatives of the relevant EU institutions, the IMF and European Central Bank, Ian Carruthers (CIPFA) and Thomas Mueller-Marqués Berger (Ernst & Young) spoke from the perspective of the International Public Sector Accounting Standards Boards (IPSASB).



Alexandre Makaronidis, Eurostat project lead, speaking at the briefing



Ian Carruthers (speaking from the perspective of the IPSASB)

Alexandre Makaronidis talked about the need to build momentum behind the idea of introducing across-the-board accrual-based accounting standards. The Eurostat report said IPSAS should serve as an 'indisputable reference'

for any European Public Sector Accounting Standards. Full coverage of his presentation is available on the [Public Finance International website](#).

Videos are available on the [Public Finance International website](#).

### Treasury and Capital Management Panel seeks new chair

Due to the retirement of the existing long standing and well respected Chair, the Treasury and Capital Management Panel is looking for a new Chair to continue the panel's work developing and promoting treasury and capital management best practice, a crucial area for public sector organisations in the current times of austerity.

The panel produces and develops the Prudential Code and the Treasury Management Code, responds to consultations on behalf of CIPFA, and is involved with the development and implementation of relevant policy.

We are looking for an exceptional member of the treasury and capital management community to lead the panel and provide a focus for its work across all public sector organisations.

Candidates will need to demonstrate a record of success in both treasury and capital management and an informed understanding of the existing framework and the current issues faced by public sector organisations in this area. Above all they must demonstrate proven leadership skills. More information can be found on the [Treasury and Capital Management Panel website](#).

### Charities and Social Enterprise Panel seeks new chair

Due to the retirement of the existing long standing and respected chair, the Charities and Social Enterprises Panel is looking for a new Chair to continue its work in developing and promoting good practice in charity and social enterprise: governance, management, accounting and reporting.

Recent panel work includes contribution to a series of publications on social enterprise and public service delivery,

as well as the development of charity accounting resources. The panel also contributes to CIPFA responses to relevant consultations, policy development and implementation.

We are looking for an exceptional member of the charities and social enterprises community to lead the panel and its work going forward. Candidates must demonstrate experience in charity and/or social enterprise management/governance and an understanding of current issues faced by the sector. More information can be found on the [Charities and Social Enterprises Panel website](#).

### With new case law comes greater risk

A recent court case highlights the need for local authorities to keep abreast with the latest legal, and other developments, that could affect the collection of business rates.

In *Makro Properties Ltd v Nuneaton and Bedworth Borough Council* (2012) use of around 0.2% of warehouse space for two separate periods of more than six weeks to store company documents was accepted as rateable occupation (therefore breaking up the period that the warehouse was deemed to be empty). This subsequently resulted in the ratepayer being entitled to business rate exemption for six months under the Non-Domestic Rating (Unoccupied Property) (England) Regulations 2008

With base levels set for the foreseeable future via the business rate retention scheme, decisions like this increase the need for awareness of budgetary risks around what is already a volatile income stream. Authorities need to protect themselves by not only knowing their own payers but by also knowing the factors that will influence change.

### Three tops tips:

- understand the makeup of your business rate sources and map it out
- be aware of external factors such as case law so you are not caught by surprise
- make provision where risk is identified.

For more support on business rates contact [Joanne.Pitt@cipfa.org](mailto:Joanne.Pitt@cipfa.org).

### New charities & social enterprises TISonline stream

TISonline has launched a new stream for those working in, developing, or working with social enterprises (as funders, commissioners or partners).

This information stream provides a wide range of practical information for social enterprises and charities especially in relation to their involvement in delivering public services. TISonline is especially grateful to John Maddocks for authoring this information stream, as well as the members of the CIPFA Charities and Social Enterprises Panel for their advice and guidance.

For organisations with a full subscription to TISonline, all staff will automatically have access to the new stream. Other organisations can add charities and social enterprises to their subscription for just £155 plus VAT. Contact [tisonline@cipfa.org](mailto:tisonline@cipfa.org) for more information.

The stream is available at: [www.tisonline.net/socialenterprise/default.asp](http://www.tisonline.net/socialenterprise/default.asp).

# Governance and institute matters

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## Fixing the Foundations

Over their last three meetings in December, January and March, CIPFA Council has taken the opportunity of reviewing the Institute's 2011 – 15 strategic plan to ensure that it is appropriate and fit for purpose for the period ahead.

In terms of how the operating environment has changed since setting the plan back in 2010, the global financial crisis has continued to pose a longer term threat to public services, the Institute's primary market. All the historically major economies of Europe, the US, and Japan have continued to struggle to deliver growth. The Sovereign Debt question remains a significant threat to both their recovery and stability.

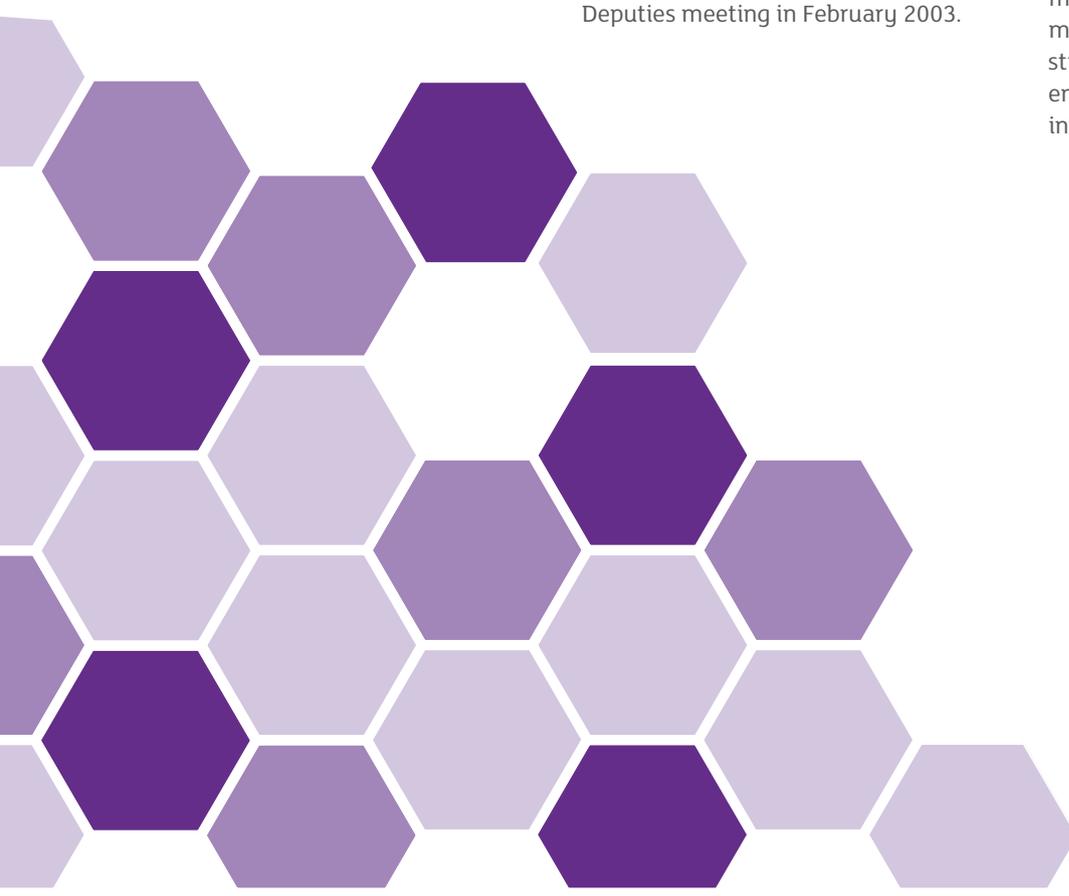
However the critical need for governments to prioritise good public financial management (PFM) as a key component of their recovery plans, as articulated in CIPFA's Fixing the Foundations initiative launched in 2011, seems at last to be taking hold.

Slowly but surely PFM is appearing on the radar as an essential part of the solution, as we have seen in the recent report of the European Commission Statistical Agency (Eurostat), which makes recommendations on the adoption of accrual accounting in member states; the World Bank and IMF's call to consolidate and formalise oversight of the International Public Sector Accounting Standards Board; the G20's first pronouncement on the importance of Public Financial Management following its finance, Ministers' and Central Bank Governors' Deputies meeting in February 2003.

Against this backdrop of continuing uncertainty there has been a raft of profound legislative changes which have had an impact on CIPFA's UK operating environment, with far reaching reforms in health, local government finance, education, housing, welfare and police.

However, reforms, such as those to local audit arrangements, grant reductions and drives for efficiency, have all, in one way or another, represented opportunities for CIPFA throughout the year. And although the economic environment has undoubtedly been a difficult one, it does bring with it opportunities for CIPFA and the public finance professionals it represents.

Council were confident that the strategy remains firmly on track but that the Institute must continue consciously to balance the dual priorities of maintaining growth and support of members and students in its historically strong UK base and pursuing new emerging opportunities for international influence and growth.



## Recruiting CIPFA's new CEO

Over the last 12 years, and during a time of extraordinary change, with Steve Freer at the helm, CIPFA's influence throughout the profession has deepened and its operations broadened across the world. And having ridden the waves of this historic recession and reduction in public spending, we are once again in good shape to renew our commitment to delivering a step change in global public financial management.

In that spirit of renewal, with our finances once again on an even keel, we must now look forward to the appointment of a new CEO and a brighter future beyond austerity.

Advertising for the post of CIPFA's new CEO will appear online in the Sunday Times and in the May edition of Public Finance. The closing date for applications will be 15 May.

To oversee the recruitment, Council have created an appointment panel led by President Sir Tony Redmond and consisting of honorary officers Jaki Salisbury, Mike Owen, Ian Perkin, and the chair of CIPFA's Member and Student Development Board, Jane Cuthbertson. The panel will be supported by recruitment consultants Penna. For details of the role and appointment process go to: [www.cipfa.org/ceo](http://www.cipfa.org/ceo).

## Central government adopts CIPFA FM Model

The CIPFA FM Model is being adopted by the 17 largest central government departments in order to undertake a financial management assessment, at the behest of Richard Douglas Director General Strategy, Finance and NHS, DH & Head of the Government Finance Profession, HM Treasury.

Following endorsement of CIPFA's model by the Finance Leadership Group, Richard Douglas wrote to government departments—in February—asking them to undertake their assessment using the model by the end of March 2015.

The model can be implemented through:

- self-assessment
- self-assessment followed by peer review; or
- external support from CIPFA either to validate the results of the self-assessment or carry out and report on the assessment.

CIPFA is looking forward to supporting these central government departments.

To find out more about how to apply the FM model in your central government department contact Neil Vincent, T: 020 7543 5603, E: [neil.vincent@cipfa.org](mailto:neil.vincent@cipfa.org). Or for general information about the model go to: [www.cipfa.org/fmmodel](http://www.cipfa.org/fmmodel).

## Renewal of CIPFA Membership

Renewal of membership fees became due on **1 January 2013**. Members and students whose subscription has not been renewed by 30 June 2013 will have their membership cancelled and access to services will cease.

Renewal invoices are available in your 'My Purchases' page in your 'My CIPFA' account on our website. You can pay securely by credit or debit card receiving an instant receipt; or you can print off your invoice to pass to your employer if they pay your membership on your behalf.

Full details of how to pay your membership fee, including by direct debit, can be found on the website at [www.cipfa.org/Membership/Fees-and-Subscriptions/How-to-Pay](http://www.cipfa.org/Membership/Fees-and-Subscriptions/How-to-Pay).

## Annual Members' Statement

CIPFA qualified members should have submitted their Annual Members' Statements by **31 January 2013**. If you have not yet submitted your Members' Statement you must do so immediately.

All designated CPFA's are required to complete the Members' Statement annually as this is your declaration that you have participated in CIPFA's continuing development scheme in 2012, or that you have been granted exemption. It is also confirmation as to whether you need to hold a CIPFA Practising Certificate or not.

The Annual Members' Statement can be accessed via your 'My CIPFA' account on the CIPFA website at [www.cipfa.org](http://www.cipfa.org).

If you need any assistance or have any queries about accessing your My CIPFA account, completing your Members' Statement or paying your membership fee please contact the membership team on +44(0) 20 3117 1880 or email [membership@cipfa.org](mailto:membership@cipfa.org).

## Not yet applied for membership?

Have you completed all elements of the Professional Qualification and been invited to apply for full membership, but not yet applied?

After all the hard work passing the qualification why not apply for the final recognition you deserve by becoming a fully qualified member. Applications can be submitted at any time with approvals taking place monthly.

If you have any questions about the process the membership team will be happy to advise you. Contact them at [membership@cipfa.org](mailto:membership@cipfa.org) or call +44(0) 20 3117 1880.

**New CIPFA reward: professional indemnity insurance – price promise**

CIPFA members can now take advantage of a CIPFA Professional Indemnity Insurance scheme, arranged in conjunction with Trafalgar Risk Management and Parliament Hill Ltd. This scheme has a national price promise. If you find the same or better cover for less within 14 days, the scheme will try to match it and will give you a cheque for £50!

Cover is subject to final acceptance by the underwriters. Please note that the scheme is NOT available to student members.

[View more information online.](#) You can also [get a quick quote online.](#)

*Trafalgar Risk Management Limited arrange the PI cover. Insurance is subject to underwriting. Whilst we are pleased to bring this offer to your attention, please note that this does not constitute a recommendation or introduction from CIPFA. As being an accountant can be an international occupation, we would bring the following to your attention: You must be domiciled in the UK, N.Ireland, Channel Islands or Isle of Man. Your business activity is restricted to the geographical limits set out in your schedule of insurance. For most policy holders this will be Worldwide excluding USA/North America unless noted and agreed by the insurers prior to the*

*inception of the policy. The policy also excludes any claims, actions, legal action or judgements outside of the applicable courts, which is usually restricted to UK courts and jurisdiction, unless individually agreed and noted by insurers. Please check your policy to make certain these match your needs otherwise you may not be fully covered for the work you do. CIPFA Rewards is managed on behalf of CIPFA by Parliament Hill Ltd of 3rd Floor, 127 Cheapside, London, EC2V 6BT who are authorised and regulated by the Financial Conduct Authority for insurance mediation only. You can check this on the Financial Services register under reference 308448 by visiting the FCA's web site at [www.fsa.gov.uk/register/home.do](http://www.fsa.gov.uk/register/home.do). Neither are part of the same group as a provider.*

**CIPFA member's voluntary adventure**

CIPFA member Julie Anderson recently returned from a voluntary assignment in Southern India, through Accounting for International Development (AfID).

As the first AfID volunteer sent to the school she assessed the accounting and finance function, created a financial manual, mentored a trainee in accounting, improved the financial statements and donor reporting process, and adapted their accounting software (Tally) to help them make the best use of it.

**Julie said:**

“My CIPFA training and experience in local government armed me with the skills to provide a broad range of advice across the financial management needs of the non-governmental organisation.

“And it was a very rewarding experience. I was adopted into the family at the school and the generosity of spirit from the people beyond was amazing. I also had to learn to like Kuttu (a south Indian performance art) and stay awake for the all night performances, which was challenging – that wasn't in the job description.

“The most rewarding part was seeing where the school kids came from and how attending the school transforms their lives”.

CIPFA members regularly volunteer for AfID, which supports 150 charities in Africa, Asia and South America. Find out more at: [www.afid.org.uk](http://www.afid.org.uk).



A dancer at the Kattaikkuttu Youth Theatre School, where Julie volunteered. The school offers marginalised, vulnerable, young, rural people access to education and a profession.



## A ONCE IN A LIFETIME OPPORTUNITY FOR ALL ACCOUNTANTS

**You could be budgeting with a street kid centre in Kampala, coaching a hospital bookkeeper in Kigali or financial reporting for a primary school in Kathmandu.**

Accounting for International Development (AfID) is now supporting over 150 grassroots charities in 24 countries across Africa, Asia and South America and we urgently need the assistance of more accountants to coach and mentor local people.

Volunteer assignments of 2 weeks - 12 months help build the financial management capacity & long term sustainability of small charities that are doing amazing work to tackle extreme poverty and inequality in their communities.

**If you too are looking to inspire and to be inspired, please visit [www.afid.org.uk](http://www.afid.org.uk) or call +44 (0) 208 741 7000**

**TANZANIA | CAMBODIA | GHANA | NEPAL | GUETAMALA | VIETNAM | THAILAND | INDIA**

## Welcome to new members

A warm welcome goes out to those who became CIPFA qualified members in February, March and April.

**Simon Alexander Edward Ball****Thomas James Ball**

Grant Thornton

**Jenny Louise Barton**

Lancashire County Council

**Dagnachew Atnafu Belay**

United Nations

**Sarah Jane Bland**

Barrow Borough Council

**Janet Elizabeth Bowlzer**

Derby City Council

**Kayleigh Bradfod**

Redditch Borough Council

**Maria Brenchley**

General Pharmaceutical Council

**Johanna Katherine Paula**

Bunting PWC

**Timothy Charles Bursnell**

Bank Leumi (UK) PLC

**Guy Edmund Niall Buxton**

Grant Thornton UK LLP

**James Patrick Carroll**

Surrey County Council

**Mohaeed Chaudhry**

Brent London Borough Council

**Luke Robert Chiverton**

Ealing London Borough Council

**Stephen Emmet Clarke**

Lambeth London Borough Council

**Stuart Patrick Coleman**

London Pensions Fund Authority

**Sarah Louise Crouch**

Grant Thornton UK LLP

**Kathryn Curran**

Tai ceredigion

**Darren Currell**

Cardiff City Council

**Matthew Daniel Dean**

Grant Thornton

**Nadeem Dean**

AMCTO

**Bahar Desai**

KPMG

**Claire Louise Dingle**

North Wales Fire & Rescue service

**Andi Dollia**

Prevista Ltd

**James Paul Thomas Donegan**

Metropolitan Police Service

**Mark Steven Donohoe**

Scottish Enterprise

**Martin Edward Dyson**

Chorley Borough Council

**Jane Eason**

Leeds City Council

**Lee James Ellerington**

East Riding of Yorkshire Council

**Andrew James Evans**

Monmouthshire County Council

**Gareth Evans**

Flintshire County Council

**Amy Joy Eyles**

Ernst & Young LLP

**Matthew Thomas Filmer**

Gravesham Borough Council

**Craig Michael Finn**

Pendle Borough Council

**Sarah Finney**

Staffordshire County Council

**Angus Fookes**

Ernst & Young LLP

**Zak Francis**

Grant Thornton UK LLP

**Elizabeth Lindsey Galbraith**

Hoople Ltd

**Christopher Gardner**

Mazars LLP

**Dean Gibbs**

KPMG UK LLP

**Sara Caroline Gillingham**

British Gas

**Kathryn Goldsby-West**

Oxfordshire County Council

**Charlotte Rose Goodrich**

KPMG UK LLP

**Aidan Patrick Graham**

Dept for Social Development

**David John Guest**

Ernst & Young LLP

**Mohammed Abu Sayeed Haris**

KPMG UK LLP

**Joel Nathaniel Harrison**

KPMG

**Neil Harry Hart**

Grant Thornton UK LLP

**Gordon William Haworth**

Grant Thornton

**Sunny Baljinder Singh Heer**

Coventry City Council

**Richard Joseph Hewes**

Grant Thornton UK LLP

**Stacey Holmes**

Grant Thornton UK LLP

**Thomas Christian Hood**

Amnesty International

**Charlotte Hu**

Grant Thornton UK LLP

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Daventry District Council

**Stephanie Humble**  
Gateshead Council

**Paul Eric Hutchings**  
Salford City Council

**Matthew James Iles**  
London Borough of Islington

**Jacqueline Ing**  
Ernst & Young LLP

**Krystin Ingram**

**Sarah Irvine**  
NHS Grampian

**Jane Irving**  
Lichfield District Council

**Robert Jones**  
KPMG UK LLP

**Shaheena Kabir**  
Haringey London Borough Council

**Aleck Kendrick**  
Wirral BC

**Stuart Paul Kenny**  
Mazars LLP

**Alison Elizabeth Kent**  
Mazars LLP

**Abraham Khan**  
Grant Thornton UK LLP

**Elizabeth Mary Kirby**  
Preston City Council

**Christopher Stuart William Kneale**  
Mazars LLP

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**Nicholas Livingstone**  
Grant Thornton

**Christopher Gregory Long**  
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**Neil Graeme Long**  
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**Jamie Manson**  
Dept for Communities and  
Local Government

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LB Ealing

**Joanna McCloy**  
Staffordshire County Council

**David William John McCollough**  
South Eastern Regional College

**Gillian McCreadie**  
Audit Scotland

**Sean McEwan**  
West Sussex County Council

**Keiran John McManus**  
PricewaterhouseCoopers

**Catherine Elizabeth Mealing-Jones**  
UK Space Agency

**Sarah Lynn Morgan**  
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**Jackson Murray**  
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**Graham Michael Oliver**  
Go Accelerate Finance & Consulting Ltd

**Rebecca Parker**  
ARUK Primary Care Centre

**Nicola Jayne Parsons**  
Kingston RBC

**Dawn Marie Claire Perryman**  
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Cardiff City Council

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Grant Thornton UK LLP

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London Borough of Barking  
and Dagenham

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**Alison Webster**  
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**Christopher Martin Williams**  
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**Helen Kennedy Williams**  
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**Mark Williams**  
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**Helen Wilson**  
Staffordshire County Council

**Stuart Peter Wilson**  
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**Veronica Jane Wilson**  
Maldon District Council

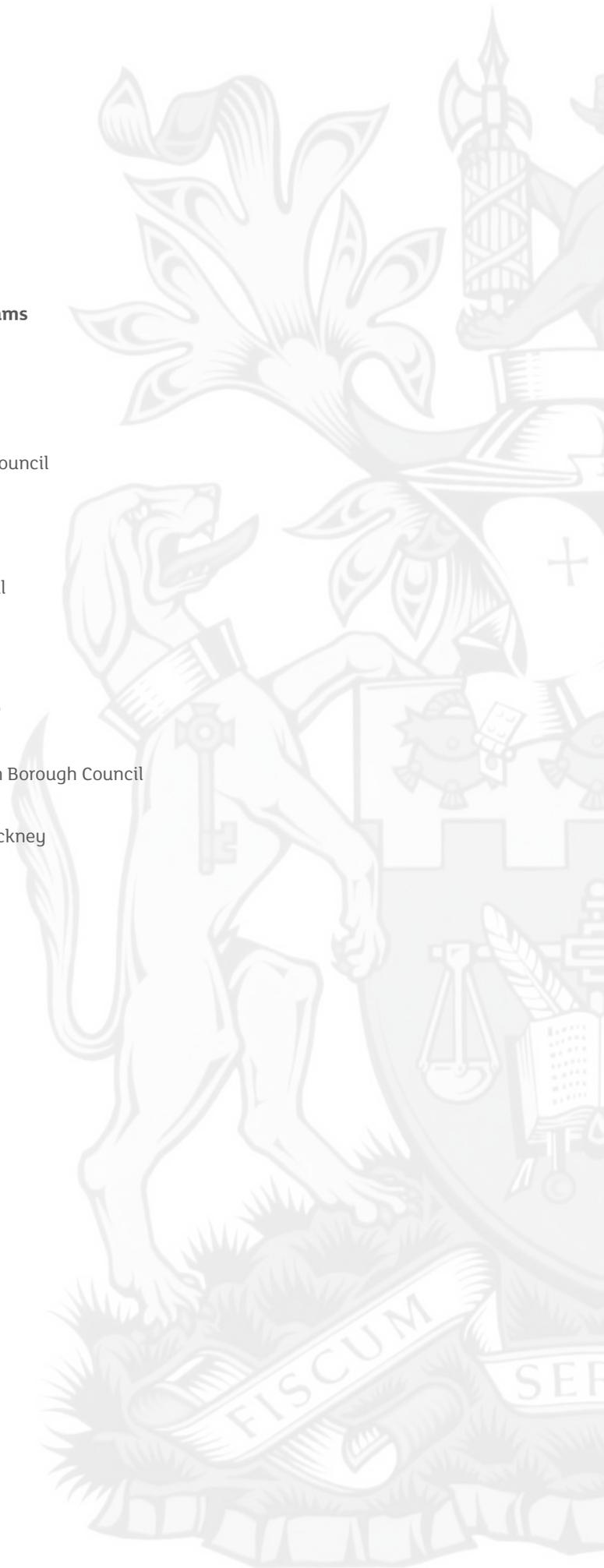
**Tarryn Wilson-Jones**  
Audit Scotland

**Katie Wooles**  
Grant Thornton UK LLP

**Kora Yohannan**  
Stockport Metropolitan Borough Council

**Hamza Yusuf**  
London Borough of Hackney

May we wish you a long and prosperous career.  
Don't forget that as a **CIPFA member** you can  
use the designation **CPFA** and term yourself a  
Chartered Public Finance Accountant.



## Regions

### Dr Hedley Marshall CBE memorial award

Nominate now for this award for outstanding contribution to regional activities. Nominations close on 20 September and it will be awarded at the 2013 Conference for the Regions, to be held in October at Warwick Business School Conference Centre.

CIPFA's volunteers are an integral part of the way that CIPFA operates, around

10% of CIPFA's members are involved as volunteers in one form or another and without their valuable contribution CIPFA could not be the vibrant and member focussed organisation it is today.

So make sure you nominate for the person who makes a difference in your region.

Last year's winner was Neil Hunter, past Chair of CIPFA Board for the Regions, who volunteered for CIPFA for over 15 years. He was given his award at the CIPFA Annual Conference in Liverpool.

For more information contact Dee Noonan, [deirdre.noonan@cipfa.org](mailto:deirdre.noonan@cipfa.org).



Steve Freer and Sammy Wilson (Northern Ireland minister for finance) presenting Elis O'Doherty with the 2012 Student of the Year Award

### Big Day in Belfast

On 8 March CIPFA in Northern Ireland held three important events in one day: the annual presentation ceremony of certificates and awards; the Northern Ireland branch AGM; and the annual members' luncheon, in Belfast Harbour Commissioners' offices.

At the award ceremony, CIPFA Chief Executive Steve Freer and AAT President Henry Cooper presented awards to over 50 people. Awards were made for successful completion of courses

including the CIPFA professional qualification, the AAT professional qualification, and a range of skills-based courses such as governance and procurement.

Sammy Wilson, the Northern Ireland Assembly's Finance and Personnel Minister was the guest of honour, and took the opportunity to stress the importance of maintaining training and development in public bodies despite funding pressures.



Newly qualified AAT members along with the AAT President and Northern Ireland minister for finance



CIPFA Northern Ireland Members seated for lunch in the historic surroundings of the Belfast Harbour Commissioner's Building

**‘It was a real honour to be awarded Student of the Year 2012, I am grateful to both CIPFA and Northern Ireland Audit Office’**

**Eilis O’Doherty**

At the AGM Graham Coulter, Head of Finance at North Down Borough Council was elected as a new branch committee member and Victor Brownlees was elected as the new Branch Secretary.

Jonathan Adams, the Branch Chairman paid tribute to outgoing members and to Jill Adair for her work as secretary. The luncheon was attended by 150 CIPFA members and supporters, at which Steve Freer presented thoughts on the current public finance environment.

David Sterling – Permanent Secretary in the Department of Enterprise, Trade and Investment – also gave an update on opportunities for the Northern Ireland economy including the upcoming G8 economic summit that is being held in Fermanagh in June.

All in all, it was a busy – but very rewarding – day for the local CIPFA branch and the Northern Ireland office.

**CIPFA North East Annual General Meeting (and David Clark award)**

The CIPFA North East region Annual General Meeting was held on 22 March 2013. This marked the end of the two year tenure of Jane Cuthbertson as President of the region.

Incoming president, Michael Brodie (Finance and Commercial Director for Public Health England) reflected upon Jane’s presidency describing her energy, commitment and passion for CIPFA North East as inspiring and particularly difficult to follow! During Jane’s term in



David Jobson (centre) receiving the David Clark Student Award from retiring President Jane Cuthbertson (left) and incoming President Michael Brodie (right)

office, the region has gone from strength to strength and amongst a series of impressive achievements, Jane was the driving force behind the region's first ever (and second) annual conference at the impressive Sage in Gateshead. Elsewhere at the AGM, Clive Johnson (Assistant Director of Finance at the NHS Business Services Authority) was elected Vice President and Eleanor Goodman, Matt Calvert, David Jobson and Peter Sullivan continue in their roles as Regional Secretary, Treasurer, Student Representative and Website Coordinator respectively.

The AGM closed with the presentation of the annual David Clark Student Award to David Jobson reflecting his support of CIPFA in the region and in particular his efforts in establishing the student representative position on the Executive Committee.

## **CIPFA North East hold successful professional development day**

Gateshead Civic Centre was the venue for the recent 4th annual professional development day held by the CIPFA North East region, on 22 March 2013. The event was yet another huge success with over 70 attendees enjoying a stimulating and thought provoking array of presentations, themed around collaboration.

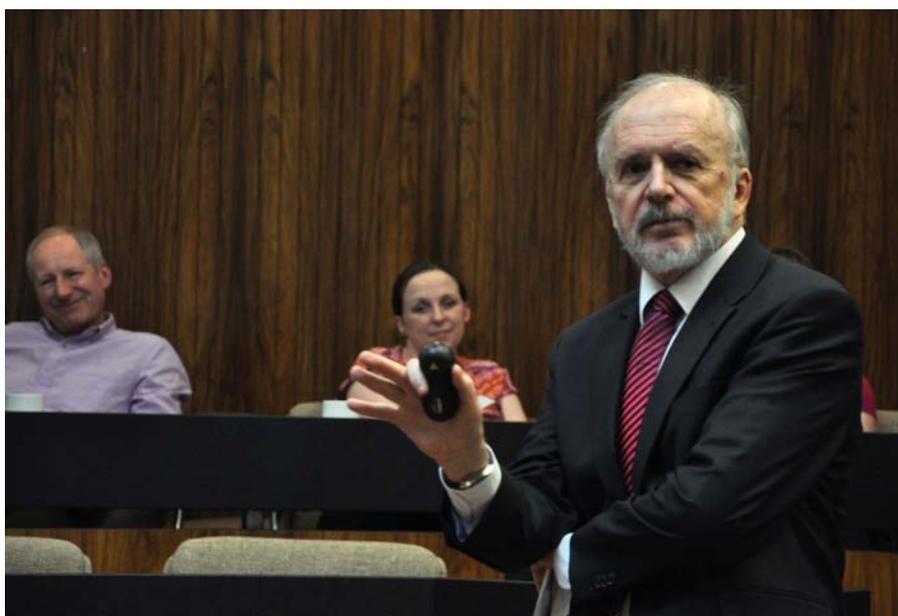
The day started with Murray Rose, Director of People Services from Darlington Borough Council explaining the approach to collaboration taken by Tees Valley authorities, particularly around adult and children's services. This was followed by Clare Wilson from the NHS Commissioning Board setting out challenges and opportunities in the new health landscape.

Next up was Dave Jennings who described the key role of finance

practitioners in working collaboratively with service managers to develop solutions to the funding challenges of Redcar and Cleveland Council. Mike Tait, Director of Finance of Northumbria Police then outlined the issues facing the police service, stressing the need to ensure that communities are at the heart of planning and the need to protect front line, visible, policing during this austere age.

The afternoon saw presentations from Mike Cockburn, Mandi Sherlock-Storey and Rob Gee on positive psychology, the importance of personal resilience, personal effectiveness and leadership. Students from the region also held a session with CIPFA's James Platt regarding the new Personal Experience Portfolio.

Outgoing CIPFA North East Chair, Jane Cuthbertson closed the event reflecting upon an interesting and challenging day's worth of professional development.



Rob Gee, who brought the day to a close with 'Success Principles for Erstwhile Journeymen'

# Students

## Student conference

Join us at this year's student conference, to be held on 10 July in The Novotel London West Hotel, Hammersmith.

CIPFA's students of today are the leaders of tomorrow, so this year's CIPFA Student Conference is designed to equip you with the tools you require to lead the public sector into the future.

As we journey beyond austerity, new and innovative leaders will be called upon to shepherd the public sector into a new and uncertain future state.

The many aspects of successful leadership will be examined, including reflections from current leaders in the public sector and fresh ideas on how

successful leaders communicate and network amongst one another.

Places are limited so make sure you book early at [www.cipfaannualconference.org.uk](http://www.cipfaannualconference.org.uk)

### The programme

**09.30** President's welcome  
**Jaki Salisbury** CIPFA President

**09.45** Looking beyond austerity –the long range forecast  
**Stephanie Flanders** Broadcaster and Journalist  
An overview of this and other great recessions and how people got out of them... what's different this time and what's in store for the UK and its public finances by 2020?

**10.30** Global concerns –raising the standard  
A global economy in turmoil, widespread governance failures, and declining levels of trust in our institutions are all having a profound and damaging effect on public confidence in government. Are the right steps being taken to create a secure future?

**11.00** Coffee in the exhibition hall

**11.30** Opening remarks, National Student Forum (NSF)  
**Alastair McMillen** Chair

**11.35** Leadership at the cutting edge  
**Dave Caesar** Consultant in Emergency Medicine NHS Lothian  
Join David as he reflects on his experiences from his years on the front line of operational medicine in NHS Lothian. David will share his insights on how he's had to adapt his leadership style depending on his situation, the differences between tactical and strategic leadership and the approach required to lead effectively in a variety of scenarios.

**12.15** Lunch in the exhibition hall

**13.30** Making an Impact –How Great Leaders Communicate  
**Jon Harrison** talent developer  
How do you inspire trust, loyalty and action? Drawing from the worlds of biology, psychology and marketing, Jon will explore how great leaders communicate differently to most other people, and provide very real examples of the changes you can make straight away to make your day to day communication have a greater impact.

**14.30** Refreshments in the exhibition hall

**15.00** CIPFA President's address  
**Jaki Salisbury**  
Excellence in Education Award  
**Alastair McMillen**

**15.30** Building a Leader's Network  
**Andy Lopata** one of Europe's leading business networking strategists  
Developing a strategic approach to your networking will help you tap into your full potential, work more effectively and open more doors. Whether is it generating more business from your network, feeling more comfortable working a room, getting your name more widely known or getting the introductions that make a difference, Andy can help you achieve these goals, producing real results and significantly changing you or your company's prospects for the future.

**17.00** Closing remarks  
**James Donegan** incoming NSF Chair

**Student conference speakers 2013**



**Jon Harrison**

With an extensive media background and over 10 years in sales and management training and coaching, Jon has worked with magazines, newspapers and online products in the UK, US and Asia.

He was responsible for overseeing the recruitment, training and development of commercial teams at both The Guardian and Mirror Group newspapers, and from 2006 till this year ran the Talent Development for Ink, the world's largest travel media company.

Jon believes that improved performance follows a change in people's mindset and motivation, and he often uses 'live exercises', as well as stories from sport and science to help people realise their true potential.



**Andy Lopata**

Labelled 'Mr Network' by The Sun, Andy Lopata was called one of Europe's leading business networking strategists by the Financial Times. Andy is the author of three books on networking, as well as a blogger for The Huffington Post and NatWest Business Sense.

Andy speaks internationally and has worked with companies from one-man-bands to organisations such as Deloitte, Merrill Lynch and Mastercard.

**stand out from the crowd**

Joining your local student society is an excellent way for you to stand out from the crowd and gain invaluable experience for both your CV and PEP.

Being a part of your regional student society gives you the opportunity to:

- develop skills that employers value – chairing meetings, event planning, minute taking
- organise events
- represent students
- network with other students and members.

Your local student society is looking for students to help out in your region. If you are interested in finding out a bit more about your regional student society then please fill in your details opposite.

**NSF Contact Details**

Email: [nsf@cipfa.org](mailto:nsf@cipfa.org)

Twitter: @CIPFA\_NSF

Facebook: Search for 'CIPFA NSF'



# Events

## Conferences

**CIPFA'S ANNUAL CONFERENCE 2013 – BEYOND AUSTERITY**

9–11 July

Finance and public service leaders need to rethink, refocus and reinvent traditional approaches. At this pivotal moment, CIPFA's annual conference will be taking a close look at the policies required for the future and the strategies which need to be put in place today to ensure a sustainable next generation.

**Book your place now**, to take advantage of early bird discounts.

CIPFA ANNUAL AUDIT CONFERENCE

22 & 23 May, York

The leading audit event in the public sector calendar once again provides strategic insight and practical support for those working in public sector audit.

T: 0207 543 5746

E: [rikki.ellsmore@cipfa.org](mailto:rikki.ellsmore@cipfa.org)

IT AUDIT CONFERENCE

19 June, Birmingham

CIPFA's annual IT audit and IS update provides an essential focus on IT risks and value for money for IT auditors and specialists. This year's event will feature a range of expert speakers to help you protect your organisation and assess the cost-effectiveness of your IT contracts.

T: 0207 543 5854

E: [alana.burnett@cipfa.org](mailto:alana.burnett@cipfa.org)

HRA SELF-FINANCING – JOINT CHN/TMN CONFERENCE

17 July, London

This conference will explore the ways in which local authorities can progress their housing business plans and will consider the challenges and risks involved. We will also hear about the impact of the latest global financial issues.

T: 0207 543 5827

E: [chantele.johnson@cipfa.org](mailto:chantele.johnson@cipfa.org)

LOCAL AUTHORITY ACCOUNTING TECHNICAL UPDATE CONFERENCE

July, location tbc

This seminar will highlight strategic issues arising from developments in local authority accounting and financial reporting, during a period of unprecedented change.

T: 0207 543 5746

E: [rikki.ellsmore@cipfa.org](mailto:rikki.ellsmore@cipfa.org)

CPA AUSTRALIA – EUROPE OFFICE ONE-DAY EVENT

London, 18 May

Join the CPA Australia Europe office and Council for this one-off special CPD event that will help you to acquire the skills to take your career to a new level and add value for your CV and employer. Contact 020 7240 8266 (quoting that you are a CIPFA member), email [europa@cpaaustralia.com.au](mailto:europa@cpaaustralia.com.au) or [visit the website](#).

Key open courses

ADVANCED AUDIT COMMITTEES

19 June, London;  
20 November, London

ASSURANCE IN THE PUBLIC SECTOR

15 May, London;  
11 October, London

ESSENTIAL SKILLS FOR BOARD MEMBERS

2 July, London

ESSENTIALS OF PROJECT MANAGEMENT

29–30 October, London

EXCEL SKILLS FOR MANAGERS

6 June, London

FINANCE FOR NON-FINANCIAL MANAGERS

13 June, London

INTRODUCTION TO IFRS

9 May, London

INTRODUCTION TO TREASURY MANAGEMENT

15 May, London

LEAN AUDIT

14 May, London;  
10 October, London

NEGOTIATING OUTSOURCING AND JOINT VENTURES WITH THE PRIVATE SECTOR – 2 DAY

8 October, Leeds

INTRODUCTION TO IFRS

9 May, London

PRACTICAL GUIDE TO OPEN BOOK ACCOUNTING

17 October, London

SHARED SERVICES ARCHITECTS PROGRAMME

17–18 September, Manchester

**IN-HOUSE TRAINING FOR YOUR TEAM AND ORGANISATION**

Get CIPFA training courses in-house. Contact our team or call Claire Simmons on **020 7543 5842**

**Accredited Training Programmes**

Choose from our range of specialist training:

**CERTIFICATE IN CORPORATE GOVERNANCE**

*Starts 22 August, Edinburgh  
Starts 17 September, London  
Starts 9 October, Belfast*

**CERTIFICATE IN INVESTIGATIVE PRACTICE**

*Starts 10 September, London*

**FUTURE LEADERS ACADEMY FOR MANAGERS**

*Starts 21 May, London*

**OPEN BOOK PROCESSES**

*Start May 21*

**PRINCE2®**

*E-learning or classroom-based learning in Belfast and Edinburgh*

**Regional events**

**CIPFA IN THE MIDLANDS ‘QUESTION TIME’ STYLE DEBATE (2013 – THREE)**

A date for your diary – the third in the 2013 series of the popular ‘Question Time’ style debates. The topic and panel will be announced nearer to the time. [www.cipfa.org/Events/C/CIPFA-in-the-Midlands-Question-Time-Style-Debate-Three-20130619](http://www.cipfa.org/Events/C/CIPFA-in-the-Midlands-Question-Time-Style-Debate-Three-20130619)

**CIPFA IN THE MIDLANDS STUDENT SOCIETY AGM**

CIPFA in the midlands student society (CIMSS) invites all CIPFA students in the midlands to the CIMSS AGM with speakers including: CIPFA President Sir Tony Redmond, Guy Clifton and Steve Charlesworth. [www.cipfa.org/Events/C/CIPFA-in-the-Midlands-Student-Society-AGM-20130705](http://www.cipfa.org/Events/C/CIPFA-in-the-Midlands-Student-Society-AGM-20130705)

**CIPFA IN THE NORTH EAST AND THE NORTH EAST FRAUD FORUM: PROCUREMENT FRAUD MASTERCLASS**

A joint masterclass on procurement fraud from CIPFA in the North East and the North East Fraud Forum at Gateshead Civic Centre. [www.cipfa.org/Events/C/CIPFA-in-the-North-East-and-the-North-East-Fraud-Forum-Procurement-Fraud-20130510](http://www.cipfa.org/Events/C/CIPFA-in-the-North-East-and-the-North-East-Fraud-Forum-Procurement-Fraud-20130510)

**CONFERENCE FOR THE REGIONS 2013: 2020 VISION**

Themed ‘2020 Vision’, the conference will include sessions on 21st century volunteering and CIPFA’s new finance apprenticeship scheme, and will be the perfect opportunity to meet with CIPFA staff members and other volunteers. [www.cipfa.org/Events/C/CIPFA-Conference-for-the-Regions-2013-2020-Vision-20131018](http://www.cipfa.org/Events/C/CIPFA-Conference-for-the-Regions-2013-2020-Vision-20131018)

**REGIONAL POLICY AND TECHNICAL UPDATE AND NETWORKING EVENING**

This evening includes technical updates on the cross government Finance Transformation Programme (from Manj Kalar, Technical Manager – Central Government, CIPFA) and social investments (from Martin Chatfield), and drinks, nibbles and networking. [www.cipfa.org/Events/C/CIPFA-in-the-South-East-Cross-Government-Finance-Transformation-Programme-20130523](http://www.cipfa.org/Events/C/CIPFA-in-the-South-East-Cross-Government-Finance-Transformation-Programme-20130523)

**TRAINS BOATS AND PLANES – LONDON’S TRANSPORT INFRASTRUCTURE INTO THE FUTURE**

This seminar will explore options to alleviate the pressure of ever increasing demand for London’s transport infrastructure. [www.cipfa.org/Events/C/CIPFA-in-the-South-East-London-Division-Trains-Boats-and-Planes--Londons-Transport-Infrastructure-into-the-Future-20130626](http://www.cipfa.org/Events/C/CIPFA-in-the-South-East-London-Division-Trains-Boats-and-Planes--Londons-Transport-Infrastructure-into-the-Future-20130626)

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