Spreadsheet CIPFA.ORG | NEWS FOR MEMBERS AND STUDENTS

JUNE 2016

CIPFA assesses

the value of EU membership

to UK public services

Public awareness of the EU's influence on public services is very low

in this issue

CIPFA Annual Conference moves north this summer New fast track route to chartered accountant status More frequent exam sittings for students Keeping councils one step ahead of fraudsters



Message from the President

I can't quite believe this is my last column for Spreadsheet. This year as President has gone by far too quickly. It has been a truly rewarding experience and that's largely thanks to all the wonderful members I've had the opportunity to meet and work with.

There are so many highlights to pick from, but some of the most special moments for me have been welcoming new members from across the world into the CIPFA fold and increasing our international presence. Most recently, I have been to Pakistan where we held a joint conference with the Institute of Chartered Accountants Pakistan (ICAP). During this dynamic conference, I met with many Pakistani delegates who shared with me their admiration and enthusiasm for CIPFA and what we stand for.

Of course, as a Scot, being the first Scottish CIPFA president since A L Imrie in 1961 definitely deserves a mention! I am very proud that through my role I have been able to speak for CIPFA members in all devolved nations. Although the demands and challenges may vary from country to country, we are all facing tough choices. CIPFA gives us the opportunity to come together and remember that we are all in this together!

You may recall that at the start of my year as president I sought to encourage CIPFA to focus on three key themes to meet current and future demands: aligning public services, innovation and succession planning.

Aligning public services is an area close to my heart. In my role in the Scottish Government overseeing NHS Scotland's budget, I witnessed first-hand how public service integration can not only reap fiscal benefits but also improve the wellbeing of communities. CIPFA has been a driving force in encouraging collaborative working across the public sector. Last year, we released a suite of guidance and tools to help local bodies work together. Devolution will heavily rely on local bodies coming together – following the example of Greater Manchester.

It is this kind of fresh approach which is key to my second theme: innovation. With the challenges of this financial climate not set to subside anytime soon, those working in public finances must be creative to find solutions. During my time as president, I have seen CIPFA actively encourage its members to find new ways to make the public pound work smarter. One example is CIPFA's CFO insights platform launched at the end of last year in partnership with Grant Thornton. It is designed to serve as a tool for finance directors to compare any local authority's income and spend by category, as well as the outcomes for that spend, in the context of the local socioeconomic conditions.

Of course, we can't only focus on transforming services for today – but CIPFA must also consider how they will be run tomorrow. That's why my third theme was succession planning. The Institute has been making strides in ensuring that the leaders of public finances in the future are both capable and driven. The launch of CIPFA's and the Institute of Chartered Accountants of Scotland's (ICAS) Integrated Qualification in Audit is something I feel will significantly boost the sector in future years. It will ensure public sector auditors are fully prepared for a world in which public services are increasingly provided through private contracts.

I am confident that CIPFA itself will be in safe hands. Over the course of this year I have given awards to many of our young members which is always a great pleasure. I have also been heartened by passion displayed at the student-led sessions at our regional events. And I am sure that the fantastic contribution from participants of CIPFA's apprenticeship scheme will continue to grow!

I would not have been able to encourage CIPFA to succeed in these areas without you, so thank you to all of you for your support. A particular thanks to all the regions who have supported me to no end. I have no doubt that Brian Roberts, CIPFA's incoming president, will do a fantastic job in continuing to advance the Institute during his tenure.

John Matheson, President



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We welcome your feedback on Spreadsheet. Please send your comments and suggestions for future articles to Kathryn.Chellew@cipfa.org



News

CIPFA Annual Conference 2016 13–14 July 2016 at Manchester Central

After three years in London, the CIPFA Annual Conference and Exhibition will return to Manchester this summer. The conference is a unique forum to hear from leading professionals, thought leaders and speakers from across the entire public sector, who will share their knowledge in a series of plenary sessions and workshops.

Addressing the theme *Powering growth: transforming public services*, the conference will examine opportunities to leverage the power of public assets back to thriving communities. Policy experts, commentators, prominent practitioners and public leaders will present new policy, interpret long-term trends and make the predictions which will give public finance professionals the inspiration and know-how to face the challenges ahead.

Against a backdrop of tightening budgets, global economic instability and the aftermath of the EU Referendum, public finance leaders



Expect a high level of debate at this year's conference just weeks after the EU Referendum

will need to be entrepreneurs in this new funding environment. Hear from an impressive line-up of speakers including Sir Vince Cable, Sarah Pickup (LGA) and RT Hon John Healy (MP for Wentworth & Dearne). Book online at www.cipfaannualconference.org.uk/

Commission needed to set 'golden ratio' for health and social care spending

With tensions still rising in the dispute with junior doctors, the financial position of the NHS continues to capture the headlines. CIPFA estimates there will be a £10bn shortfall in NHS finances by 2020, indicating that the government's *Five Year Forward View* is falling apart.

In its report *More Medicine Needed*, CIPFA blames this shortfall on a combination of insufficient financial support, a growth in pressures and unrealistic saving targets. Unless urgent action is taken, there could be rationing of some services. As an alternative, the NHS could raise income through significant taxes or charges to plug the £10bn gap.

Rob Whiteman, Chief Executive of CIPFA, said: "The NHS in its current form is not

sustainable. To save it, a radical review of the system has to be taken. "

CIPFA estimates that the pressures on health will hit £35bn by 2020, £5bn more than the government's forecast. In this context, CIPFA believes the government should set up an independent commission to:

- recommend a 'golden ratio' for health and social care spending, for example setting it at 10% of GDP, so that its national importance is recognised in long term planning by giving it the same status as already afforded to foreign aid.
- recommend the best, potentially radical, means of ensuring that the spending implied by such a 'golden ratio' is adequately funded.

Trust deficits of £2bn plus seem likely, and the Department of Health's decision to send accountants in to assess year end treatments at 20 trusts indicates the extent of concern that overall health vote may be broken. CIPFA responded to this in the April edition of its monthly Health & Integration Newsletter: visit <u>CIPFA Thinks – Health</u> for all our health policy newsletters and initiatives.

The Faculty is also working with the Department of Health (DH) on a project to support commissioners of social care to ensure that VfM and sustainability are achieved in the context of the Care Act requirements. This guidance will be published by the DH, and made available to all.



CPFA + CA: New chartered accountant status option for CIPFA members

From 1 June, the Institute of Chartered Accountants of Scotland (ICAS) will offer exam-qualified CPFAs the chance to gain dual designation, adding Chartered Accountant (CA) to their professional recognition, becoming joint members of CIPFA and ICAS.

CIPFA members qualified for seven years or more will not be required to sit any exams. Instead, they will need to submit a portfolio of short case studies to evidence their relevant experience and skills, supported by two sponsors from a range of recognised ICAS accountancy bodies (GAA members).

CPFAs with less than seven years postqualification experience will also have the opportunity to benefit from dual designation and joint membership, through the completion of additional exam and experience requirements.

This scheme reciprocates the existing routes that ICAS members have to join CIPFA, via the Fast Track programme and Bye-Law 5 regulations, dependant on relevant experience. Joint members will gain an enhanced level of professional recognition as dual-designated, multi-skilled finance professionals with the necessary expertise and agility to practice across public and commercial sectors. Members taking up the opportunity will also enjoy the full range of membership benefits from CIPFA and ICAS.

Rob Whiteman, CIPFA Chief Executive said: "We're really pleased to be working with a highly respected, trusted partner. We think it adds value to our members, both in CIPFA and ICAS, and we think it adds value for employers as well. They can develop in-house capacity, extending their existing public sector expertise and specialism into corporate and private sectors if they so wish."

Anton Colella, Chief Executive of ICAS said, "We are increasingly seeing people moving careers at least five, six, seven times in their professional life, and anything that could add to the leverage they could have in that process is a very exciting prospect.



Rob Whiteman says the dual designation adds value for members

So we hope these routes will be a benefit for those who wish to avail themselves of them."

CIPFA's partnership with ICAS has already delivered significant advances with joint audit training programmes with major organisations such as Grant Thornton. Full details on the new arrangements, including dates of this year's application window and how to register your interest are online at CIPFA and ICAS. www.cipfa.org/newheights

CIPFA Fellows reap rewards

Long standing CIPFA members are now taking advantage of a new membership status that recognises and rewards their commitment to the Institute and to public service finance.

The CIPFA Fellowship is open to members of good standing with at least ten years' continuous service.

Approved Fellows gain access to an enhanced package of benefits including invitations to Fellows' events such as CIPFA's Annual Fellowship Lecture, a Fellows' digest of the most significant articles from Public Money & Management and an engraved CIPFA Fellows plaque.

As a symbol of their long-standing commitment and significant contribution to public service finance, Fellows are entitled to use the designation FCPFA (Fellow Chartered Public Finance Accountant).

Fellows will shortly be invited to contribute to the CIPFA Fellowship Essays, a series of articles that will encourage the sharing of expertise, comment and opinion for the benefit of their peer group. Becoming a CIPFA Fellow involves a simple online application process. Further information can be found on our website: <u>www.cipfa.org/</u> members/fellowship.



Treuble and strife: CIPFA leads debate on impact of Brexit on public services

CIPFA has led the debate on how Brexit would affect public services, publishing research and running events on how the EU impacts on the key areas of the public sector – health, security and education, which has been reported widely in the national media.

Too many voters think EU membership makes no difference to public services, despite clear evidence to the contrary, according to CIPFA's report <u>Treuble and</u> <u>strife: an uneasy marriage – the EU's</u> influence on UK public services.

The report publishes the results of a poll by ComRes showing that a high proportion of people think EU membership makes no difference to health and social care (46%), the quality of higher education (60%), consumer protection (44%) and regional economic development (40%).

Conversely, a series of in-depth interviews with public sector CEOs, finance and service directors conducted by CIPFA found far-reaching impacts of the EU, with interviewees describing the positive impact of EU policy and regulation on public services and how cross-border collaboration between member states has acted as a catalyst for change.

While the referendum campaigns were in full swing, CIPFA partnered with CoVi to host a series of debates in May examining the influence of the EU on the public sector. CIPFA's events sought to shed light on the significance of the EU on public services, in contrast to the usual focus of public debate on immigration and economic stability.

The first event examined how our healthcare systems are affected by the EU, and the impact on patients and practitioners. CIPFA's second debate centred on how the EU affects the UK's safety and security, from terrorism to its influence on the UK's criminal justice system.

CIPFA and CoVi's third, and final, event debated the impact the EU has on our skills and education. There was particular emphasis on how the EU affects the quality of our educational opportunities and the diversity of our skills base.



Read Rob Whiteman's opinion piece in the Guardian.

CIPFA's Treasury Management Network are holding <u>half-day Brexit regional</u> <u>workshops</u> throughout June to discuss the low-yield investment climate.

New drive to stop councils being fooled by fraudsters

Fraud is estimated to cost local authorities £2bn a year, so to get one step ahead of fraudsters, Communities Minister Marcus Jones and the CIPFA Counter Fraud Centre have launched an action plan.

Fighting Fraud and Corruption Locally 2016 is a new strategy offering a range of practical measures, from mobile phone apps to interactive data maps, which will make it easier to identify and prosecute fraudsters. It includes a checklist to help councils measure their counter fraud and corruption culture and response. For the first time, corruption has been addressed as part of the strategy for local authorities, to ensure that council staff know how to spot corrupt practice, such as bribery and misuse of position, and feel confident that they will be supported in raising the alarm.

Fighting Fraud and Corruption Locally 2016 is published in two parts. The first provides strategic advice for council leaders and chief executives. The second offers a comprehensive practical guide for counter fraud specialists and frontline staff at local authorities.

Fighting Fraud & Corruption

The strategy is overseen by the Fighting Fraud and Corruption Locally board, which commissioned the drafting and publication of the

strategy documents from the CIPFA Counter Fraud Centre. To download the documents, visit <u>www.cipfa.org/</u> fightingfraudlocally.



New anti-corruption professional qualification launched during international summit

A new professional accredited qualification to boost business and public sector defences against bribery and corruption – the first leading to professional Institute membership – was launched in May by the CIPFA Counter Fraud Centre and the City of London Police, Economic Crime Academy.

The <u>Certificate in Anti-Bribery</u> <u>and Corruption Studies</u> will equip counter-fraud, finance and regulatory compliance specialists with up-todate knowledge of corrupt practices, legislation and investigation. Delegates will benefit from the substantial expertise of Economic Crime Academy officers in combating corruption.

Certificate holders will be eligible for CIPFA affiliate membership and the

benefits of being part of a growing anti-fraud and corruption professional community. This worldleading initiative coincided with a major <u>international summit</u> in London on tackling corruption, hosted by the prime minister.

Rachael Tiffen, Head of the CIPFA Counter Fraud Centre, said:

"For too long, 'greasing the wheels' has been accepted as a way of doing business. But corruption smothers competition and takes money from all our pockets. We need specialists who are trained to see through complex finances and weed out corrupt practices. Our new qualification is a world-leading step in building a robust anti-corruption profession."



An introductory class with Detective David Aldous from City of London Police

Under the Bribery Act 2010, UK businesses can be fined for failing to counter corrupt practices. Developing professional anti-corruption defences will help organisations adhere to their legal obligations, as well as minimising corruption threats to their business.

CIPFA and ICAP shine spotlight on service delivery

CIPFA jointly hosted a public financial management (PFM) conference with the Institute of Chartered Accountants of Pakistan (ICAP) in Islamabad on 2 May.

The PFM for Service Delivery Conference bought together a wealth of expert speakers from the government of Pakistan and CIPFA to debate and discuss the role of finance as strategic decision-makers and business partners.

It raised awareness of the importance of strong public financial management to strengthen service delivery in the public sector.

ICAP President Hafiz Mohammad Yousaf said: "Our partnership with CIPFA is perfect in allowing us to collaborate as we move forward together supporting PFM in Pakistan."



Expert speakers from Pakistan and CIPFA at the PFM conference

Muhammad Faheem, Director General Audit, KPK spoke about the many benefits of PFM, particularly how it makes stakeholders concentrate on transparency and risk management.

In his presentation on transforming the finance function for service performance and accountability, CIPFA President John Matheson highlighted the role finance plays in helping decision makers understand the financial implications of strategic and policy options, balancing medium and long-term horizons with short term operational requirements and improving service delivery.

There were also presentations on integrated reporting and output based budgeting. The conference was a success and was widely reported in the national media of Pakistan, including The Nation, the Daily Times, The Financial Daily and Pakistan Observer.



Devolved government elections

For many of us, political discussions are fixated with the EU referendum at the end of June. However, for Scotland, Wales and Northern Ireland the debate has been more focused on the parliamentary and Assembly elections in May.

CIPFA contributed to these debates by launching manifestos in each of the devolved regions ahead of polling day. And for the first time ever, we published the Wales manifesto in Welsh.

We hope to introduce innovative ways to provide public services, placing emphasis on the needs of the citizen and the dissolution of traditional sectoral barriers supported by long term financial planning.

In addition, CIPFA's Devolved Government Faculty published a *Public Finances in Wales CIPFA Briefing* in May summarising the scale of Welsh public finances. This included some 20 references to the underlying collection of CIPFA research data for any keen political analyst to undertake further detailed examination.

Find the briefings on Scotland, Northern Ireland and Wales online at www.cipfa.org/cipfa-thinks/briefings.

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Devolution in England – training events for local authorities

Devolution is a big issue facing local government, so CIPFA is running a series of one-day events covering the background in England, progress so far on current devolution deals and future implications for local authorities around governance, service delivery, roles and responsibilities.

We will look at key developments in the decentralisation of power in England, including an analysis of recent studies focusing on devolution and its financial implications. The event is suitable for all local government middle and senior managers looking to strengthen their understanding of the devolution agenda and will be of particular interest to revenues and finance professionals.

- 12 July Bristol
- 19 July Leeds
- 26 July Durham
- 27 July Birmingham
- 2 August Cambridge
- 3 August London

Look on <u>CIPFA's training web pages</u> for details of how to book or contact Linda Reed on T: 020 8667 8584 for booking enquiries.

Political pundit for a day

Belfast-based Alan Bermingham, CIPFA's Policy and Technical Manager, gave his insights into the May elections in Northern Ireland and analysis of Stormont's public finances live on BBC TV from the electoral count centre.

Commenting on the experience, Alan said: "While it was nerve-wracking going in front of the cameras, it presented a strategically important opportunity for CIPFA to raise its policy voice in the province. Just prior to going live there was a good discussion between the presenter and other panel members on CIPFA's manifesto <u>A call</u> to the Northern Ireland Executive, which has been well received by political commentators and policy makers locally."

www.bbc.co.uk/iplayer/episode/ b079chp8/election-2016-northernireland-part-1

Greater Manchester begins £6bn 'devo health' experiment

CIPFA welcomed the historic move by the Greater Manchester Authority to become the first city in England to take control of its health and social care budget.

Jane Payling, Head of Health and Integration at CIPFA, said:

"From today, over £6bn of health services will be in the hands of local people. This is a real opportunity for the Greater Manchester Authority to get local services working together. Joining up healthcare with social services, police and others can lead to better outcomes and lower costs.

"This move will make services more accountable to the people of Manchester, letting them decide what's best for the local population."



Tools to help local authorities prepare their governance statements

Local authorities will now be in the midst of preparing their annual governance statement, ready for approval alongside the statement of accounts.

The governance statement serves an important purpose, giving authorities the opportunity to reflect and report publicly on the extent to which they comply with their own code of governance.

The CIPFA Counter Fraud Centre offers two tools can that help authorities prepare their statement; the Assessment Tool which is designed to help measure counter-fraud arrangements against the Code of Practice on Managing the Risk of Fraud and Corruption, and the Fraud Risk Wheel. This is a web-based tool that offers detailed guidance on key areas of fraud risk, including how the risks arise, the steps or controls that can be put in place and illustrative case studies.

To learn more about the tools and read CIPFA Governance Advisor Diana Melville's advice on how to improve your governance statement, visit <u>www.</u> cipfa.org/governancestatementtips.

Online extortion alert

The National Fraud Intelligence Bureau and the City of London Police issued a joint statement on 29 April warning UK organisations of demands being made by a group calling themselves 'Lizard Squad'.

The group is demanding Bitcoin payments, and threatening to launch a Denial of Service attack on websites and networks, taking them offline until payment is made.

The alert is based on a number of reports made to Action Fraud and includes advice on how to respond if you are affected and tips for protecting your organisation.

To download the alert, visit <u>www.cipfa.</u> org/extortionalert. If you would like to receive future alerts as and when they're issued, as well as updates on how fraud and corruption are impacting the public sector, register to receive emails from the Counter Fraud Centre at www.cipfa.org/contactthecentre.

CIPFA team meets Auditor General of Pakistan

A delegation from CIPFA visited the Auditor General of Pakistan Rana Assad Amin in early May.

The Auditor General said: "We look forward to greater co-operation between CIPFA and the Department of the Auditor General of Pakistan (DAGP) in the areas of CIPFA certification, forensic auditing, information systems auditing and performance audit and training offered by CIPFA. Capacity-building of the officers of the department is a crucial part of our strategic plan."

The two-member CIPFA delegation of Gillian Fawcett, Head of Governments Faculty and Salema Hafiz, Head of Marketing in New and Emerging Markets, outlined the qualifications and training offered by the Institute.

CIPFA and Pakistan's equivalent PIPFA have already signed a MoU allowing PIPFA's public sector members to gain Affiliate Membership of CIPFA.

Salema Hafiz said: "Our meeting with the DAGP team drew us closer to developing a plan that will see CIPFA at the heart of PFM training and development through the Pakistan Audit & Accounts Academy. A fantastic meeting with the DAGP in Islamabad resulted in gaining a deeper understanding of the departments training and capacity needs for us to respond accordingly, and I have no doubt will be of upmost relevance to their staff."

CIPFA COUNTER FRAUD CENTRE



<image>

CIPFA Accountancy Apprenticeships programme recruiting for third year

Our current group of apprentices complete their placements this summer

The third cycle in CIPFA's scheme to nurture top talent in the public sector through accountancy apprenticeships continues to build momentum after its launch two years ago.

During a one year placement, apprentices work with CIPFA's partner employers, whilst studying the AAT level 4 Diploma one day a week. The scheme aims to make a real difference to the employment opportunities of talented young people in local communities.

The programme is ideal for those who are looking for an alternative route into a career in finance without being saddled with the long-term debt of a university degree. It's also open to mature applicants who may be looking for a new opportunity or change in career. CIPFA's next apprenticeship intake starts in October 2016.

More details about the scheme, entry requirements and current vacancies can be found at cipfa.org/apprenticeships.

New IPSAS qualification launched

CIPFA has launched the CIPFA Diploma in International Public Sector Accounting Standards (IPSAS) or 'Dip IPSAS', building on the success of the CIPFA Certificate in IPSAS, the wellestablished foundation qualification.

This is good news for those international governments and public sector organisations preparing for IPSAS adoption. The two qualifications help to equip staff with a comprehensive understanding of the standards and how to apply them, enhancing the quality and transparency of financial reporting across the world.

The new programme has already generated high levels of interest across the world, with CIPFA in advanced discussions with partners for Spanish and Russian versions.

With a major launch at last month's Financial Reform and Economic Development (FRED) conference in Malaysia, the new Dip IPSAS is already gaining momentum as the reference qualification for IPSAS experts and practitioners. www.cipfa.org/ipsas



CIPFA attends public management research conference in Hong Kong

Gillian Fawcett (Head of Governments Faculty) and Michaela Lavender (Managing Editor, Public Money & Management) represented CIPFA at the International Research Society for Public Management (IRSPM) conference in Hong Kong on 13-15 April. The focus of the conference was on 'moving the public management debate forward'.

Whist Michaela was actively promoting CIPFA's research journal and encouraging academics in farflung places to write articles, Gillian chaired a panel where academic papers were presented on topics including 'Public Accountability Practiced Beyond Accountability towards a realistic approach' and 'Accounting and Accountability in the 21 Century University'.

This built on the ongoing engagement between CIPFA and IRSPM to bring the academic and practitioner communities closer together. There will be more to come in the year as we cement our relationship with the special interest group for accounting and accountability.



Michael Parry (left) and Alan Edwards at the presentation

Strengthening public financial management capacity in Somalia

CIPFA held its first live transatlantic seminar with our partners at International Consortium of Governmental Financial Management (ICGFM) in April, with over 35 delegates in Washington tuning into a public financial management (PFM) case study presented jointly by CIPFA and WYG Consulting.

CIPFA is part of a consortium leading a programme in Somalia to support effective financial management through the development of competent PFM professionals.

Alan Edwards, CIPFA Development Chair, opened the seminar and delegates heard from Michael Parry, Course Director, Somalia PFM Education and Training on how, through building capacity and setting up processes, our approach will benefit future generations in Somalia.

Improving the efficiency and effectiveness of PFM is pivotal in providing timely, transparent and accurate financial information across the public sector. Developing a strong PFM training program can help inform government decision-making in support of service delivery, and ultimately benefit the citizens of the country. This demand is particularly acute in fragile and post-conflict states like Somalia.

CIPFA to develop a PFM roadmap for Zimbabwe

CIPFA will join forces with the Institute of Chartered Accountants of Zimbabwe (ICAZ) and the Public Accountants and Auditors Board (PAAB) to strengthen the capacity of public sector accountancy in the central African country as part of a £5m capacity building project funded by the Department for International Development (DfID) and IFAC. The partnership will have two main components: establishing a project stakeholder advisory group and developing a comprehensive road map to strengthen accountancy capacity in the public sector.

IFAC has received almost £5 million from the DfID to fund professional accountancy organisation capacity building in ten emerging countries over seven years. The selection of CIPFA was made following a global call for expressions of interest and an extensive proposal and review process involving multiple global organisations and IFAC.

Other projects funded by the scheme are underway in Ghana, Rwanda and Uganda.



Institute matters

Striving for good governance in Ghana

Steve Mungavin, Head of CIPFA Northern Ireland, attended a two-day workshop in Ghana in April on building high performing public sector governing boards, run by Maddison Pine on behalf of the Public Service Commission (PSC) in Ghana.

"CIPFA already has good links in Ghana, with our partnership with the Institute of Chartered Accountants (ICAG) and recent advisory work on developing an IPSAS implementation strategy. My participation in this workshop was an opportunity to strengthen our links with Ghana's public services and potentially help to strengthen governance at policy and practical levels through our well established governance training and development offerings.

"The structure of public bodies in Ghana is similar to the UK. There are a range of central government departments, local government bodies and state-owned bodies. The similarities and differences in approach to governance in public bodies in Ghana was fascinating. For example, effective application of roles, responsibilities and relationships between boards and executives is a big governance issue - common elsewhere too, including in the UK.



Steve Mungavin (left) at the public sector commission workshop in Ghana

"Governance of public bodies in Ghana is influenced politically, for example with board appointments, where it's the norm for the president or minister to make board appointments based on political allegiance rather than merit in a public appointment process. There is a general election in Ghana in November this year, which is likely to have an impact on the chairs and board members of public bodies, depending on the result.

"The workshop covered a variety of topics including roles and responsibilities, board effectiveness, dealing with a boardroom crisis, time efficient agendas, board development, information for the board and board assessment. Participants were knowledgeable and engaging, they willingly shared their experiences which helped delegates learn from each other. The focus was very much on addressing practical governance issues, problem-solving and good practice. My Scottish background helped me to fit in – some delegates had been educated at university in Scotland, so we had some things in common including our dislike of the cold wet weather!"

CIPFA to judge MOD Finance Awards 2016

CIPFA has been invited to judge the MOD finance awards again in 2016, and Nicola Campbell, Head of Education and Training Delivery, is our representative for the second time.

Nicola said: "The whole spirit of the awards – the focus on collaborative working in public sector finance – made the whole process, from the judging to the award ceremony itself, a truly uplifting experience and a strong reminder of the important role finance plays in all parts of the public services."

Nominations need to show people and teams working above and beyond duty in often very difficult circumstances, with evidence of innovation, value for money, making effective decisions and most of all some excellent examples of collaborative working. This year's categories are:

- Emerging Talent of the Year
- Effective Leader of the Year
- Unsung Hero of the Year
- Outstanding Contribution (individual)
- Finance Team of the Year.

The awards will take place at the MOD Main Building Conference Suite in London on 5 July.



PF Perspectives launch

CIPFA launched the third edition of PF Perspectives in May; a collection of essays which discusses the management of the public sector.

The latest edition, *Holding Public Services to Account: the Role of Non-Executives*, offers outstanding first-hand insights from the UK's leading non-executive directors (NEDS), including Ed Smith, Chair of the Crown Commercial Service and Margaret Casely-Hayford, Chair of ActionAid.

The event began with a panel discussion, which was chaired by CIPFA's CEO Rob Whiteman. Our panellists were Bernard Jenkin MP, Lord Victor Adebowale, Chief Executive of Turning Point and Jacqui McKinlay, Chief Executive of the Centre for Public Scrutiny, all of whom had contributed essays to the publication. Their expertise allowed for exciting, insightful and at times controversial views.

After the panel discussion, the audience were invited to offer comments and ask questions. As many of the audience members were NEDs for government and charity organisations, the debate became extremely lively!

To find out more about the role of NEDs in the public sector, download the essays from the Public Finance website.

Blending the values of public and mutual organisations

Continued austerity measures and the drive for improvements in public services are fuelling increased interest in alternative delivery models, particularly of the 'public service mutual'. These organisations have spun out of the public sector, while continuing to deliver public services. They are mutual because of employee involvement in the control of these new organisations.

These new organisations identify as mutual but are working beyond traditional mutual models. in health, education, cultural, leisure, social care, children and young people's services.

There is some evidence that employee-owned businesses are at least as profitable as investorowned businesses, are at lower risk of failure, and can provide social as well as economic benefits. Public service mutuals show improvements in performance including: reduced absenteeism, improvements in internal relations, efficiency, and effectiveness of systems and processes.

Find out more at: LSE British

politics and policy blog and Mutual solutions to shaping public service delivery, published in Public Money & Management, volume 36, issue 1 (2016), pp 55-60.



Rob Whiteman speaking at PF Perspectives launch

Research exercise on charities SORP (FRS 102)

The joint SORP-making body and SORP Committee are seeking the views of users of charity reports and accounts, practitioners, commentators and the accountancy profession based on their first year's use of the new Charities SORP (FRS 102).

This consultation is intended to identify necessary changes for the next Statement of Recommended Practice: Accounting Reporting by Charities (the Charities SORP (FRS102)).

The <u>invitation to comment</u> sets out five areas of research where views are sought on how the next SORP could be improved. The aim is to identify any necessary changes in good time to prepare the next Charities SORP (FRS 102) with an Exposure Draft of the next SORP anticipated for 2018. It is expected that the next SORP would take effect from 2019.

Respond by email E: <u>charities.sorp@</u> cipfa.org or by post:

Charities SORP, Attn. Matthew Allen, CIPFA, 77 Mansell Street, London, E1 8AN

The consultation runs for 31 weeks from 4 May to 11 December 2016.

SORP consultation events will be held by sector and professional bodies as well as a number of free events held by accountancy firms. Events will be advertised on the SORP micro-site at www.charitysorp.org.



CIPFA analyst's daughter wins Future Chef 2016

Senior Developer Analyst at CIPFA's Chester office, Janet Disley-Jones, is the proud mother of the winner of the Future Chef 2016 competition, outshining 8,000 other entrants. The competition aims to help young people aged 12-16 to learn the vital life skills of cooking, as well as giving them an insight into building a career within the hospitality industry.

- "My daughter Beth was one of 12 young people competing in the final of the Springboard Future Chef 2016 competition in London's Westminster Kingsway College. It was a very proud day for me, especially as she won!
- "Beth's menu for the final was corn-fed chicken with sundried tomatoes and chorizo mousse, oyster mushrooms, basil and cream ravioli and a spinach cream sauce followed by a dessert of baked pear with raspberry sorbet.
- "Beth's mentor for the final was Gareth Billington, who stepped in with only 2½ weeks to teach her enough to beat off the competition. Gareth has been fantastic and has put so much hard work into helping Beth. He has since been nominated for The Craft Guild of Chef's People's Choice Awards, which he wholeheartedly deserves to win.

"The competition has been a wonderful opportunity for Beth and when she finishes school next year she hopes to start a career as a chef. In the meantime she is looking forward to her prize of cooking in the Royal Enclosure at Royal Ascot – escorted by the world's proudest Mum!"

CIPFA is holding a Cake Sale on Friday 10 June to raise money for London's Air Ambulance, and Beth has offered to provide a taste of her culinary skills.



Beth with her mentor Gareth Billington and celebrity chef Brian Turner



CIPFA staff were invited to view the London Air Ambulance's helicopter on the roof of the London Hospital in Whitechapel, and hear about their £6m fundraising target.



CIPFA breaks down barriers between NHS and social care with integration training

Bradford's historic Town Hall provided the backdrop for colleagues from the NHS and local government to explore opportunities for health and social care integration.

Facilitated by CIPFA trainers, colleagues were shown the similarities and differences between finance regimes in health and local government through workshops, exercises and shared learning. The one-day course concluded with a session on how to break down the barriers to improve future working and help take forward this challenging agenda.

CIPFA's Integration training has been designed to improve mutual understanding of the issues, drivers and flexibilities of the two sectors, so that rather than being seen as a blocker finance professionals can help lead discussions and planning for service integration. Working with teams in local economies has the dual benefit of increasing skills whilst at the



Health and social care integration at work in Bradford training session

same time building relationships and focussing on the current issues facing the area. For example, the Bradford session covered arrangements for extending pooled budgets beyond the Better Care Fund, and how shared commissioning posts between health and social care had increased efficiencies and improved service provision.

Wendy Gregory, Business Advisor for Adult and Community Advisory

Services at Bradford Council, said: "The training day was very well run and presented by highly professional, yet people-friendly presenters. I would recommend the day's training to all councils and NHS organisations who require an insight into each other's financial practices."

For more information on CIPFA's integration training support visit www.cipfa.org/training/in-house/integration-training.



Rikki is thanked by John Matheson, CIPFA President

Face of CIPFA conferences retires

Rikki Ellsmore has been the welcoming face at CIPFA seminars and conferences for more than 25 years. She is finally stepping down from her role as conference manager this year.

Rikki has organised almost every CIPFA Internal Audit Conference since 1990 and at her final one on 28 April in Nottingham, the President John Matheson thanked her for her years of hard work and contribution to the Institute.

Rikki said: "I started at CIPFA in April 1988, when contact with customers was

by telephone – landline only – or post. There was no internet or email, and the arrival of the fax machine was a source of great excitement. So many things have changed in the intervening years, but the one constant has been the great people with whom I have had the pleasure and privilege to work.

"I think the fact that in over 28 years I have only had four different line managers speaks volumes about the loyalty and commitment that CIPFA inspires in its staff."



Past Presidents' dinner



Fifteen former Institute presidents, CIPFA CEOs and Council members celebrated the presidency of Jaki Salisbury (2013-14) at the annual Past Presidents' Dinner on 21 April, thanking her for her considerable contribution to the Institute and the profession as a whole.

The Past Presidents' Dinner is a longstanding CIPFA tradition whereby the last Past President to leave Council is honoured. The Institute President introduces the event with a welcoming address and the senior Past President gives a talk on the career, achievements and qualities of the Past President of Honour. This year the senior Past President was Philip Sellers, whose presidential year was 1985.

Pictured from left to right:

Front row – Roger Latham (2009), Roger Buttery (1993), Jaki Salisbury (2013), John Matheson CBE (2015), Sir Tony Redmond (2012), Jaki Meekings Davis (2010) Middle row – David Adams OBE (past CEO), Hilary Daniels (2003), Diane Colley (2005), Philip Sellers CBE (1985), Roger Tabor (2002), Noel Hepworth OBE (past CEO)

Back row – John Butler (2007), Caroline Mawhood (2008), Margaret Pratt (1998), Grenville Folwell (1995), Mike Owen (2014), Chris Bilsland OBE (2011)



CIPFA-Penna Talent Spot



Keeping your employees engaged in a buoyant job market

Retaining the best employees is getting harder, with many organisations appearing unable to address the issue. As the number of job vacancies increases, the employment market becomes increasingly weighted in favour of the individual – bad news for employers who find that their workers now have a new found confidence and are ready to vote with their feet if things aren't right.

Ensuring that a competitive salary package is on offer is key – however, for some organisations that's often as far as it goes. And for the modern worker that simply is no longer enough. While 'engagement' initiatives undoubtedly help in the short term, people need a more fundamental understanding around the nature of the work they are being asked to do and how it will develop over time – in essence, how does this company support my career? Recent research by Penna PLC showed that some 63% of employees felt that a lack of career development was sufficient reason to brush off the CV and seek out a new job. Line managers were often cited as the weak link – whilst some understood the importance of an open and meaningful career conversation, 50% either didn't give the idea credence in the first place or didn't know how to structure such a discussion.

There are numerous ways in which career development learning can be applied. However, ensuring that those in the organisation who are best placed to make a difference, the line managers, are suitably equipped with the learning surrounding effective career conversations is essential. Failure to do so will inevitably lead to an ongoing merry-go-round of leaving collections.



Owen Morgan, Commercial & Operations Director, Penna Career Services



Shaer Halewood and Andy Moran



Chris Stephens

On the move

Shaer Halewood and Andy Moran have been appointed new Assistant Directors of Finance at Oldham Council. Shaer is responsible for the customer-facing role where she will be involved in the Greater Manchester devolution agenda and leading on regeneration projects within Oldham. Previously, Shaer was Head of Accountancy at Warrington Borough Council.

Andy's responsibility covers the corporate role and will include leading the medium term financial strategy, implementation of critical business systems, strategic corporate resources and investment management. Andy was previously the Head of Corporate Finance at Stockport Council. Chris Stephens joined CIPFA as Sales and Marketing Director in May. Chris was at City and Guilds for five years, initially as UK Sales Director and then as Commercial Director, City & Guilds Kineo/City & Guilds for Business. Prior to this he worked for Terrys, Kraft and United Biscuits. He brings experience in managing household consumer packaged goods (CPG) brands, product innovation and development and digital learning provision.



Members news

Welcome to new members

A warm welcome to our new members who have joined CIPFA in the past few months.

May we wish you a long and prosperous career. Don't forget that as a **CIPFA Member** you are a chartered public finance accountant and can use the designation **CPFA**.

Stephanie Ulrika Brown Royal Bank of Scotland

Emma Standell Home Office

Helen Claire Henshaw EY LLP

Jill Ann Rennie Angus Council

Mark Watson OFSTED

Phillip Drysdale MOPAC

Richard Norris Durham Constabulary

Manuela Solera-Deuchar HM Treasury

Darren Marshall McDowall North Lanarkshire Council **Murray David Gard** NHS Wales Shared Services Partnership

Niraj Shrestha UNDP Nepal

Christopher Luke Nicholls Purbeck District Council

William Young Grant Thornton

Mark Forrester Worcestershire County Council

Sophie Marment Department for Culture, Media & Sport

Sean Castree Warwickshire County Council

Jill Flemming Scottish Borders Council



Member focus

Alex Johnstone, CEO, ISIS Primary Care, Victoria, Australia

- "I studied for CIPFA at Wolverhampton Polytechnic and became qualified in 1994.
- "I have held senior finance roles in the UK's NHS including executive director of finance and strategy for London's largest primary care trust from 2008-2010. CIPFA equipped me with the internationally- recognised financial skills I needed to migrate and work in Australia.
- "I became a Fellow of CPA Australia in 2011 and gained Australian citizenship in 2015. As the CEO of a major primary care organisation and a non-executive director of a neighbouring primary health network, I work with the board and local communities to provide responsive, interconnected health and community services.
- "After working in both the Australian and UK health sectors, it is the similarities rather than the differences



Alex Johnstone CPFA will be addressing the Finance Transformation Summit in Sydney

in the challenges faced by the sector that I find most striking.

"Later this year I'll be speaking at the Finance Transformation Summit in Sydney where the theme will be: using financial practices to add value and free up resources for strategic activities.

"All I can say is, follow a path in an area you are passionate about - for me that was health."



Life's loopholes revealed in CIPFA member's book

James Franklyn Jackson, a former treasurer of Colwyn Bay Council and the Falkland Islands government, has published a book drawing on his life and experiences in the public sector.

Loopholes - tales with a sting in the tail shines a light on anomalies such as legislation that allows politicians to serve their own interests before those of their electorate, foreign citizens charging their healthcare to the NHS despite never having lived in the UK, and how airport shops avoid paying UK VAT. Carcassonne resident Frank takes readers on a journey from the 1960s to the present day, unpicking the loopholes his career has uncovered. Copies can be obtained in either book (£9.99) or e-book format (£6.99) from Amazon or Spiderwize.



CIPFA Rewards for members!

From discounts on holidays, travel insurance and airport lounges, <u>CIPFA Rewards</u> can help you at every stage of the journey.

Enjoy 10% off new West End musical Aladdin theatre breaks!

SuperBreak are offering CIPFA members 10% off their theatre breaks, which always include tickets with hotel accommodation. A perfect combination for a break to remember! <u>View more</u> information to book your next break.

Member-only hotel & travel deals

Hotel Exclusives is a member-only hotel & travel discount site featuring deals that range from 25% up to a massive



75% off throughout the year. CIPFA members receive an extra 5% saving off all hotels*. Book online.

Discounts on Airport Parking, Hotels & Lounges CIPFA members can enjoy savings of up to 10% on Airport Parking, 10% off Airport Hotels, and 8% off UK Airport Lounges.* Book online.

*Terms and conditions apply: see website for details. Offer subject to change without notice.

Transforming services: sharing Hampshire's experiences with US Federal Government

Irrespective of who wins the Presidency, making efficiencies by sharing corporate services is a key government priority in the USA.

So when the US Federal Government got wind of Hampshire County Council's drive to make customer service and digital innovation a focus of their new shared services programme, they invited Carolyn Williamson, the County's Director of Corporate Resources, to Washington for discussions.

Carolyn, who is a CIPFA Council member, shared Hampshire's customer service focus with the audience of 80 senior government officials, along with Deborah Gregg, a Director at Deloitte.

She said: "There are three aspects to consider when moving to a shared services model. You must know your



Carolyn Williamson (right) co-presenting to US government officials with Deborah Gregg (left)

audience – focus on the end user, not the system. You need to share, simplify and innovate – our new mobile app has improved customer service and allows the county to utilize integrated analytics. And you must get your employees engaged in this new approach, achieving better service for themselves and an improved ability to serve the community."

Hampshire County Council, Oxfordshire County Council, and Hampshire Police and Fire organizations all joined this shared service partnership – breaking down boundaries between public sector organisations.



Regional news

North West CIPFA Student Network elects its new executive

The North West CIPFA Student Network (NW CSN) held its AGM on 30 March 2016 and elected its new executive for the coming year.

The meeting was kindly hosted by PWC in their Manchester offices.

The following people were elected:

- President: Jennifer Pope, Blackpool Council
- Past President: Liga Berzina, Wigan Council
- Vice President: Naomi Jackson, Manchester City Council
- Secretary/Treasurer: Ben Haydon, Grant Thornton

Building on a successful year, the NW CSN plans to actively engage students in many more regional events in 2016. We are particularly excited that the CIPFA Annual Conference is being held in Manchester. Students can look forward to an evening reception hosted by the NW CSN where students from all regions are invited for an opportunity to network and share student experiences.



Members of NW CSN are hosting an evening reception on 13 July for all students at this year's annual conference

Don't forget to book your place at the Annual Conference which will be free to all students on Wednesday 13 July.

Watch out for details on the NW CSN Facebook and Twitter pages and read

tips from our members and share your own using #NWCSNtips.

Or to find out more about joining the NW CSN please email E: NorthWestStudent@cipfa.org.

2016 Sixth form games hosted by CIPFA in the Midlands

The organisers of the 2106 Sixth Form Management Team Games are asking for help from members to ensure its continued success.

CIPFA in the Midlands has been running the games for ten years, and the lead volunteers Kelly Watson and Chris Gill are looking for help in a variety of ways:

 If you are connected with a sixth form or college in the Midlands, or know someone who is, could you please encourage them to take part in the games as they are a great help for students and it helps spread the word about CIPFA

- If you are able to volunteer for the games yourself, could you please let us know your preferred dates as soon as possible - the games will not be able to happen without the considerable volunteer effort of CIPFA students, retired and current members
- Please encourage colleagues to help if they can; it is a very worthwhile day of CPD and they will learn a lot!
- Might your employer be able to offer a week or two of work experience for someone who takes part in the games? In recent years there has been an increasing demand for this and it all helps steer the students towards accountancy as a future career.

The games will be run at six universities across the Midlands from 22 June to 13 July 2016. To offer your help, please contact E: 6thForms@cipfa.org.



North east regional dinner

Over 90 CIPFA North East members and guests attended this year's annual dinner, held at the Copthorne Hotel, Newcastle-upon-Tyne, on Friday 15 April. We welcomed guests from ACCA, CIMA, and the AAT, as well as our CIPFA colleagues from the Yorkshire and Humber Region.

Regional executive member Peter Sullivan said: "We welcomed Carol Brown into the Institute as a full member. It was also encouraging to see strong representation from CIPFA students, currently pursuing their qualification with Newcastle and Gateshead Councils respectively."

A speech from Regional President Clive Johnson opened the Dinner. CIPFA President, John Matheson, thanked the region for their contribution to the work of CIPFA nationally. He paid his own personal tribute to both David Young



CIPFA President with David Young (L) and George Clark (R), both retiring from Regional Executive this year

and George Clark, thanking them for their contribution to the institute and the wider public services.

Thanks to Sellick Partnership, ENGIE and Mazars for their generous

sponsorship which was key to the success of the evening. All guests contributed generously to a Charity Raffle that raised £555 to be divided between the Teenage Cancer Trust and the Stroke Association.

Northern Ireland Chairs Forum

Early in April, CIPFA arranged a round table policy into practice discussion in Belfast with the Chairs' Forum Northern Ireland, the association of chairs of public bodies.

The robust and wide-ranging discussion was facilitated by Esmond Birnie, PwC's Chief Economist, who provided a stimulating presentation on finding a course through uncertain times which analysed the current state of the local economy. According to Dr Birnie, it is recovering but very slowly, with consumer confidence volatile and mixed. Future economic developments will be affected by the political situation – the power-sharing executive has almost collapsed twice in the recent past but the 'Fresh Start'



Members of the Chairs' Forum with Steve Mungavin, CIPFA's Head of Northern Ireland.

agreement in 2015 provides stability. However, challenges remain. Northern Ireland's productivity remains the lowest amongst developed countries; accelerating decentralisation in Scotland, Wales and English regions will impact; and the new approach to the Programme for Government will set out a longer-term strategy. Not to mention the EU Referendum vote.

A common theme underlying the discussion was the need for stronger leadership in Northern Ireland's public services – a theme that will dominate the forthcoming months.



CIPFA Europe annual seminar in Brussels

The CIPFA Europe group held their annual seminar in March at the Federation of European Accountants' (FEE) office in Brussels.

John Matheson, President of CIPFA, welcomed delegates to the seminar.

FEE Chief Executive, Olivier Boutellis-Taft, outlined FEE's structure and strategic objectives. He stressed CIPFA's unique role as the only accountancy body specialising in the public sector.

Petra Wyemueller, Senior Manager at FEE, gave an update on developments in public sector accounting.

Rob Whiteman, Chief Executive of CIPFA, discussed a range of subjects, including the current economic situation and the impact on accountants of the growth of artificial intelligence.

CIPFA European Group President, Ross Walton focused on the situation in Ukraine and the impact on ordinary



Members of CIPFA Europe met up in Brussels in March for a seminar and AGM.

people of corruption in government, highlighting the need to bring accounting expertise to new entrants to the EU.

Victoria Bainbridge, Business Development Manager, explained how CIPFA has worked with donors such as the IMF and World Bank to create a Centre of Excellence in Finance in Ljubljana. As a result, CIPFA's programmes are recommended to pre-accession countries trying to meet the conditions of EU membership.

The seminar was followed by lunch and the Group's General Meeting.

Scotland hosts an evening with John Matheson

As CIPFA's first Scottish-born CIPFA President for more than 50 years, John Matheson was the star guest at a CIPFA Scotland members event on 26 April billed as 'An evening with John Matheson'.

The Edinburgh office was transformed for the evening and guests were welcomed to a drinks reception and buffet co-hosted by David Robertson, the current Chair of CIPFA Scotland and John Matheson himself. After the reception, the guests heard from Mike Stevenson, an Edinburgh-based motivational speaker who spoke enthusiastically about how public finance specialists can rise to current challenges.

Then it was over to John Matheson who gave a different and more informal address than any so far in his presidential year. In it, he reflected on his career and what he saw as the key ingredients for a successful career in public service and the highlights.

His life and career were then further laid bare in a TV-style interview in front of the audience, conducted by Keith Aitken, a local broadcaster, journalist and public finance correspondent. Keith took John through an entertaining tour of his career and life and guests had in insight into the life of the CIPFA President which is rarely seen. John spoke movingly of how he chose the health service over other career offers because of the care which had been given to his father by the NHS.

John has recently retired after a successful career in public finance, latterly as Director of Finance for Scotland's health service.



North West Annual Conference and Dinner

CIPFA North West held their flagship event, the Annual Conference and Dinner, in Liverpool under the theme 'Driving Growth – Transforming the next generation Public Sector' and almost 100 delegates attended.

Presentations were held on futureproofing resource and delivery requirements, devolution, the CSR and personal and professional resilience.

At the annual celebratory dinner and awards, certificates were presented to new Institute members and two special awards were made. Simon Rafaelli was presented with the William Jolliffe Award for regional volunteering. The award, previously known as the Volunteer of the Year, was renamed in 2015 in honour of the former national and regional president who sadly passed away last year.

The Barbara Kay award, a newly established award in 2015, was presented to Eric Cadman for his extensive services to CIPFA in the northwest. Barbara was the region's first female president so it was very fitting to name the award after her in recognition of her commitment to the region.

The north west region are hosting a full day free pre-conference event on 12 July in Manchester which delegates can attend if arriving in advance. The programme will be available soon but to reserve a place email E: cipfanwnw@cipfa.org.



Eric Cadman receives his award from Barbara Kay



Simon Rafaelli is presented with the William Joliffe Award by the Regional President, Shaer Halewood



CIPFA North West welcomes its new members



Student news

CIPFA 2016 Student Conference all set for Manchester

After three years in London, CIPFA's Annual Student Conference and Exhibition will be held in Manchester from 13 to 14 July.

As the sector heads into the seventh year of fiscal consolidation, now under a majority Conservative government, attention is turning to the future of the finance profession.

Students are invited to join the event on Wednesday 13 July to access expert industry insight on how public services are evolving to ensure long-term growth and regeneration. The dedicated student conference is free to attend for CIPFA student members.

A special offer two-day conference ticket for students is also available for £90 +VAT. The discounted ticket allows students to benefit from the full conference experience with recommendations from CIPFA on key sessions of interest to students. Visit www.cipfaannualconference.org.uk for further information and book your ticket.



Students get free admission to the annual conference

New exam re-sits for PQ in 2016

Following the introduction of CIPFA's flexible online examinations, the Institute has announced a new exam sitting in September 2016.

The additional sitting is designed for students to re-sit their June exams and will help alleviate pressures for those students not achieving a pass.

All UK and international online exams will be offered with exception of strategic stage exams, which will be available in June and November 2016 only. The re-sit dates run on 5 and 9 September this Autumn. CIPFA has reminded students that they should continue to take scheduled exams in June or November 2016 as originally planned.

Full tuition is not available for the September re-sit exams, however revision packages are under development.

Further information is available at <u>www.cipfa.org</u> or direct from CIPFA by email to E: <u>customerservices@cipfa.org</u> or T: 020 7543 5600.





Meet our students

AKM Jubaer, Deputy Director, Foreign Aided Project Audit Directorate, Dhaka, Bangladesh

Jubaer works in a directorate of the Auditor General of Bangladesh. He recently spent three months in London on a study tour to complete his last two papers at strategic level before qualifying.

"As a public accountant and auditor, I was looking for a professional qualification which fits the nature of my job. I chose to study with CIPFA after working with Bob Shambler, a CPFA at the Health Engineering Department, who inspired me.

"I found that the CPFA qualification is the starting point to becoming a future leader in public financial management and public services. Choosing to study with CIPFA was one of the best career decisions I could have made. The CIPFA syllabus is designed not only to train accountants but also to prepare financial managers all over the globe. This makes it different to other professional accounting courses. CIPFA study material develops one's strategic leadership, managerial capacity and business skills. All of these are important for the public service as their aim is to prepare strategic leaders for any organisation.

"Since passing the advanced level of IPFM leading to CPFA, I moved jobs to work for the Foreign Aided Project Audit Directorate in Bangladesh. There, my job was to prepare and edit drafts for the approval of the annual and special audit plan. I did external auditing, risk assessment, internal audit and internal control of the organisation for World Bank, DFID, ADB, DANIDA and JICAfunded projects.

"After my training, I found it easier to prepare and co-ordinate the preparation of financial statements and other



AKM Jubaer on a visit to CIPFA

cost-benefit analysis and financial management reports. Courses such as managing finance, management accounting, managing organisations and public sector financial reporting helped me to recommend how to develop and implement the financial policies, systems and procedures of an audited establishment. It also helped me supervise the development and implementation of financial simulation models. I think the CIPFA course is ideal for professionals looking for a rewarding career in financial management, in both the public and private sectors.

- "As public financial management is an emerging industry and CIPFA offers the only qualification in this sector, there is a growing need for the PQ. However, CIPFA management will have to work hard to establish this in all the public financial management sectors. This can be achieved through communication, dialogue, writing and off-course publicity through media.
- "Living and studying in the heart of London at CIPFA is an enjoyable experience. I really enjoyed the river cruise in the evening, and the scenery outside London, especially in spring

with cherry blossoms, tulips and daffodils is beautiful and picturesque. Many aspects of living in England, such as the social security system, the traffic control system regulated by so many rules and the rule of law without any written constitution sets a good example for the east.

- "CIPFA began the journey to establishing OCAG as the Supreme Audit Institution in Bangladesh in 2012. Within a short period of time, 162 professionals qualified with a Certificate level, 18 professionals crossed the hurdle of Advanced Diploma level and one qualified as a full CPFA professional. This is remarkable in the history of the public financial management sector of Bangladesh since its independence.
- "I would like to thank DfID and Nicola Campbell, the Head of Education & Training Delivery at CIPFA, and the Auditor General of Bangladesh, Masud Ahmed, without whom this total success could not have been achieved – the courses are led by outstanding lecturers and all the staff here work like a family. I believe everything that I learn in this course will take me to high places in my professional life."



Top students rewarded at CIPFA Prize Winners' Ceremony

The top performing students in 2015's June and December examination sittings and the final strategic stage of the PQ plus, for the first time, the best performing IPFM students, saw their achievements rewarded at a prize winners ceremony on 7 April at CIPFA.

Manuela Solera-Deuchar, who works for the HM Treasury, scored a hat-trick by winning the Arthur Collins Memorial Medal, the Eric Gilliland Memorial Prize and the Richard Emmott Memorial Prize.

Four Grant Thornton employees picked up awards. Rachel Redman won the Audit and Assurance and Company Financial Reporting exams prize. Best overall performance in the Business Strategy exam was awarded to Ellen Millington. Best overall performance in the Financial Management exam went to Sophie Medwell while Tess Baker won



John Matheson congratulates our top scoring students on their "fantastic accomplishment"

the Governance, Public Policy and Ethics prize.

Her performance in the Business Management exam won Helen Clarke a prize; she works for the Northern Ireland Audit Office. Brendan Hodson of Nottinghamshire County Council was awarded the Public Finance & Taxation prize. Best overall performance in the MA exam was awarded to Daniel Sunter of NHS Leadership Academy. Mohammed Ahmad Naheem of the Seven Foundation won the prize for best performance in Public Sector Financial Reporting.

Meet Kathryn Dellow, Qualifications Development Manager



Kate Dellow is CIPFA's new Qualifications Development Manager.

Kate has always had an interest in government bodies and charities, and chose to study CIPFA's Professional Qualification while working for PricewaterhouseCoopers. After qualifying, she worked for sector projects and the NSPCC. When an advert for CETC trainers dropped into her inbox she thought it looked fun, and joined in 2010. After a career break to have her two sons, Kate returned from maternity leave in February 2016 to take on the new role.

"My ambition is to streamline the exemptions process, build closer relationships with universities, and be a key consultee for exciting new agreements with professional accounting organisations across the world.

"The aim of my role is to keep CIPFA professional qualifications and syllabuses current, relevant and rigorous; to liaise on new academic routes to membership for both UK and international students; and to be a point of contact for CIPFA colleagues and other professional or academic bodies on what our qualifications contain and how they compare to the offerings of other institutions.

"The CIPFA professional qualifications have just undergone a major syllabus review, so there won't be major changes coming to the content of the qualifications, but with the advent of online assessment and different forms of tuition, modes of study are becoming increasingly more flexible and accessible to all."

Kate also plans to keep her CIPFA colleagues well-supplied with eggs from her five chickens.



Events

Conferences

CIPFA is holding a range of conferences this summer.

IT AUDIT SEMINAR - IT AUDIT AND SECURITY UPDATES

8 June, Birmingham

CIPFA's annual seminar focuses on the latest IT audit and security issues together with support in planning and delivering an effective IT audit service.

www.cipfa.org/training/c/cipfa-it-auditseminar-20160608-birmingham

SOCIAL HOUSING CONFERENCE: DELIVERING SOCIAL HOUSING BEYOND 2016 9 June, London

If you are involved in housing strategy, finance, policy development or resourcing, this key social housing event explores the implications of legislative and policy changes.

www.cipfa.org/training/c/cipfa-housingconference-2016-20160609

LOCAL PENSION BOARD CONFERENCE

29 June 2016, Cheapside, London This event coincides with the first anniversary of the creation of local pension boards to enable board members to share experiences and look ahead to the key issues facing them and the Local Government Pension Scheme (LGPS) in a professional but informal environment. www.cipfa.org/training/l/local-pensionboard-conference-20160629

LOCAL GOVERNMENT ACCOUNTING CONFERENCE – A TECHNICAL ACCOUNTING EVENT

5 July, Birmingham Held in the Midlands, ideal for all finance professionals get the latest developments and best practice in financial management and reporting. www.cipfa.org/training/l/localgovernment-accounting-conferencebirmingham

LOCAL GOVERNMENT ACCOUNTING CONFERENCE - A TECHNICAL ACCOUNTING EVENT

7 July, London The London-based event for all the latest developments and best practice in financial management and reporting. www.cipfa.org/training/l/local-governmentaccounting-conference-london

POLICE AND FIRE INTEGRATION CONFERENCE: INTEGRATION FOR BLUE LIGHT SERVICES 7 July, London

A crucial event exploring key potential finance and governance issues associated with integrating police, fire and rescue services.

www.cipfa.org/training/c/cipfa-policeand-fire-integration-conference-20160707-london

CIPFA ANNUAL CONFERENCE AND EXHIBITION *12-14 July, Manchester*

As the sector heads into the seventh year of fiscal consolidation, our main conference turns its attention to the future of the finance profession – and the need to become more commercial and productive to ensure long-term growth and regeneration.

www.cipfa.org/training/annualconference-and-exhibition-2016

See all current and future conferences: www.cipfa.org/conferences E: customerservices@cipfa.org T: 020 7543 5600

Coming Soon

PROCUREMENT AND CONTRACT AUDIT CONFERENCE 20 September, London

INSURANCE SUMMIT 22 September, London

GOVERNANCE AND COUNTER-FRAUD SUMMIT 6 October

More to come in pensions, treasury management, central government and more. Check this page for more as and when they are announced: www.cipfa.org/conferences

Accredited Training Programmes

BETTER BUSINESS CASES

Starts 13 June, Edinburgh www.cipfa.org/training/b/better-businesscases-20160613

Starts 16 June, Cardiff www.cipfa.org/training/b/better-businesscases-20160616

CERTIFICATE IN CONTRACT MANAGEMENT Starts 23 June, Cardiff www.cipfa.org/training/c/certificate-incontract-management-20160308

CERTIFICATE IN FINANCE BUSINESS

PARTNERING *Starts 23 June, Cardiff* <u>www.cipfa.org/training/f/finance-business-</u> partnering-20160707

Starts 27 June, Belfast www.cipfa.org/training/f/finance-businesspartnering-20161130

Starts 29 June, Edinburgh www.cipfa.org/training/f/finance-businesspartnering-20160629

CERTIFICATE IN CORPORATE GOVERNANCE

Starts 25 August, Edinburgh www.cipfa.org/training/c/certificatein-corporate-governance-scotland-20160825-scotland

Starts 1 September, Cardiff www.cipfa.org/training/c/certificatein-corporate-governance-20160901

Save the date

Look out for more events at www.cipfa.org/ events over the coming months:

CIPFA NORTHERN IRELAND ANNUAL CONFERENCE 11 October 2016, Belfast

CIPFA WALES ANNUAL CONFERENCE 24 November 2016, Cardiff

CIPFA SCOTLAND PUBLIC FINANCE CONFERENCE 30 & 31 March 2017, St Andrews



Regional Events

Midlands

INTEGRATED CARE (JOINT EVENT WITH THE HFMA)

13 June 2016 from 10.00, KPMG, Leicester A look at Lincolnshire Health and Care's journey in creating truly integrated care solutions. FREE to CIPFA members booking details coming soon

PRESENTING YOURSELF AS A PUBLIC FINANCE PROFESSIONAL

Tuesday 14 June 2016, 12:30 - 16:00, KPMG, Birmingham

CIPFA in the Midlands Student Society invites you to join us at an event to learn how to present yourself as a public finance professional, to potential employers, as well as within your current organisation. The event starts with lunch at 12:30. FREE to CIPFA members.

www.cipfa.org/training/c/regionsmidlands-events-20160614

QUESTION TIME: COMBINED AUTHORITIES – OPPORTUNITIES AND CHALLENGES

7 July 2016 at 17.30, PWC, Birmingham Our popular Question Time series returns. In this session, we will be discussing Combined Authorities, in light of the ongoing setting up of the West Midlands Combined Authority.

FREE to CIPFA members - booking details coming soon.

North East

NORTH EAST ACCOUNTANCY AWARDS DINNER

30 June 2016, Hilton Hotel,

Newcastle/Gateshead. This CIPFA-sponsored evening is a black tie event which includes a welcome reception, a three course meal and the awards ceremony.

www.accountancyawards.co.uk/index.php/ awards-dinner/

Northern Ireland

CIPFA NORTHERN IRELAND ANNUAL CONFERENCE 11 October 2016, Belfast – save the date

North West

NORTH WEST HEALTH AND SOCIAL CARE INTEGRATION CONFERENCE *Tuesday 14 June 2016, 12:30 - 16:00,*

KPMG, Birmingham CIPFA is working with partners in the North West to present a one day conference on integration and closer working. www.cipfa.org/training/n/nwhealth--social-care-integrationconference-20160610

FITNESS FOR THE FUTURE: NORTHERN SECTION SPRING SEMINAR 17 June 2016.

Lancashire Constabulary HQ, Preston Come and join CIPFA in the North West as we look at how to get your financial skills in shape ready to cope with the new realities of reduced public sector finances. Ticket price: £30 (+VAT) for full members, £15 (+VAT) for students and retired members. CPD: 5 hours.

www.cipfa.org/training/c/cipfa-in-thenorth-west-northern-section-springseminar-20160617

CIPFA ANNUAL CONFERENCE 2016 - PRE-EVENT 12 July 2016, 09.30-15.30, Manchester Central

As the national conference returns to Manchester, CIPFA North West will be holding a regional pre-event the day before kick-off. Donna Hall, Chief Executive of Wigan Council and Sharon Senior from North West Employers are confirmed speakers. Also on the agenda will be sessions on devolution and the impact of the referendum. A buffet lunch will be provided and the event will finish in time for delegates to attend the national AGM. FREE for CIPFA members. Further information will be available nearer the time but to book your place now please email cipfanwnw@cipfa.org

NORTHERN SECTION AUTUMN SEMINAR

23 September, Kendal This ever-popular event returns to the Castle Green Hotel in Kendal for a full day of speakers including financial resilience, public/private sector partnerships, and NHS new care models.

www.cipfa.org/training/c/cipfa-in-thenorth-west-northern-section-autumnseminar-20160923

REGIONAL ANNUAL CONFERENCE AND DINNER 11 November, Blackburn

The region's flagship event will be held this year at the Dunkenhalgh Hotel and Spa in Blackburn. Packages available will include conference and dinner, conference only, and dinner only. Hold the date!

Scotland

CIPFA SCOTLAND PUBLIC FINANCE CONFERENCE 30 & 31 March 2017, St Andrews

– save the date

South East

CIPFA LONDON DIVISION SUMMER SEMINAR 2016: EVOLUTION, REVOLUTION – DEVOLUTION! *17 June 2016, London*

The anticipated full devolution of £26bn of business rates from 2020 will propel local authorities further towards being financially self-sufficient. This free event will explore how far along London is in ensuring it utilises devolution for its evolution. We will also reflect on the learning from Manchester's own devolution deal.

www.cipfa.org/training/c/cipfa-in-thesouth-east-london-division-summerseminar-2016-20160617



HEALTH AND SOCIAL CARE INTEGRATION TRAINING

22 June 2016, Crowne Plaza, Crawley CIPFA South East is working with NHS Finance Skills Development colleagues on the south coast to deliver a oneday integration training course on 22 June 2016. Booking is now open at www.skillsdevelopmentnetwork.com,

delegates will need to register and local government colleagues should choose 'FSD Organisation South East Coast' as their organisation.

www.cipfa.org/members/regions/southeast/whats-going-on/integration-workshop

SAVE THESE DATES!

PAN LONDON ACCOUNTANCY NETWORK - A EURO DEBATE 14 June, London

PUBLIC FINANCE IN EAST ANGLIA 21 July, Cambridge

LOCAL HUB GROUP MEETINGS June – July, Cambridge, Essex, Kent, Thames Valley, and Wessex

REGIONAL AUTUMN RESIDENTIAL CONFERENCE 19/20 October, Wellingborough

ANNUAL REGIONAL DINNER *11 November, London*

Wales

CIPFA WALES ANNUAL CONFERENCE 24 November 2016, Cardiff – save the date





Who's who at CIPFA

Use this mini-directory to find the right people to contact at CIPFA about a specific area of our work. Where no direct line is provided, call our contact centre on 020 7543 5600 and ask for the relevant person.

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