

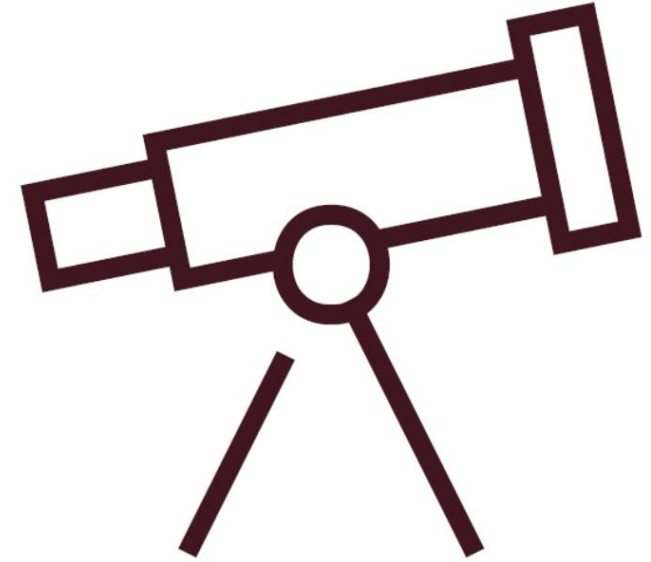
Transforming Sunderland Vision, Ambition, Delivery

Patrick Melia OBE
Chief Executive
Sunderland City Council



Our Vision

“Sunderland will be a connected, international city with opportunities for all”



In 2019 Sunderland City Council launched its City Plan which sets out its social and economic growth strategy for the city and ambition to become a connected international city with opportunities for all. The City Plan is a driver for transformational change and focusses on three key themes, a dynamic smart city, a healthy smart city, and a vibrant smart city.

The city's investment and development strategy is focussed on creating a stronger city centre with more businesses, housing and cultural opportunities, more and better housing, more and better jobs, more local people with better qualifications and a lower carbon city with greater digital connectivity for all.



**A dynamic
smart city**



**A healthy
smart city**



**A vibrant
smart city**

Creating the UK's most advanced smart city



and
bal comm



The most ambitious city centre
regeneration project in the UK

Riverside
Sunderland

Riverside Sunderland



1,000 new homes to rent and buy in four riverside neighbourhoods



1 million square feet of modern offices in a new central business district



a doubling of the resident population of the city centre to 5,000 people



8,000 – 10,000 additional city centre jobs



civic, public and cultural assets including City Hall, the Eye Hospital and Culture House



ubiquitous smart city technology based on Sunderland's new 5G network



an outstanding landscape setting to increase biodiversity and climate change resilience



the UK's first carbon-neutral urban quarter



two new bridges across the River Wear to strengthen walking and cycling networks



an urban quarter designed to reduce car dependency and promote active travel



the transformation of St Mary's Boulevard into a stylish city street



investment in the public realm, public art and lighting

High Quality New Homes

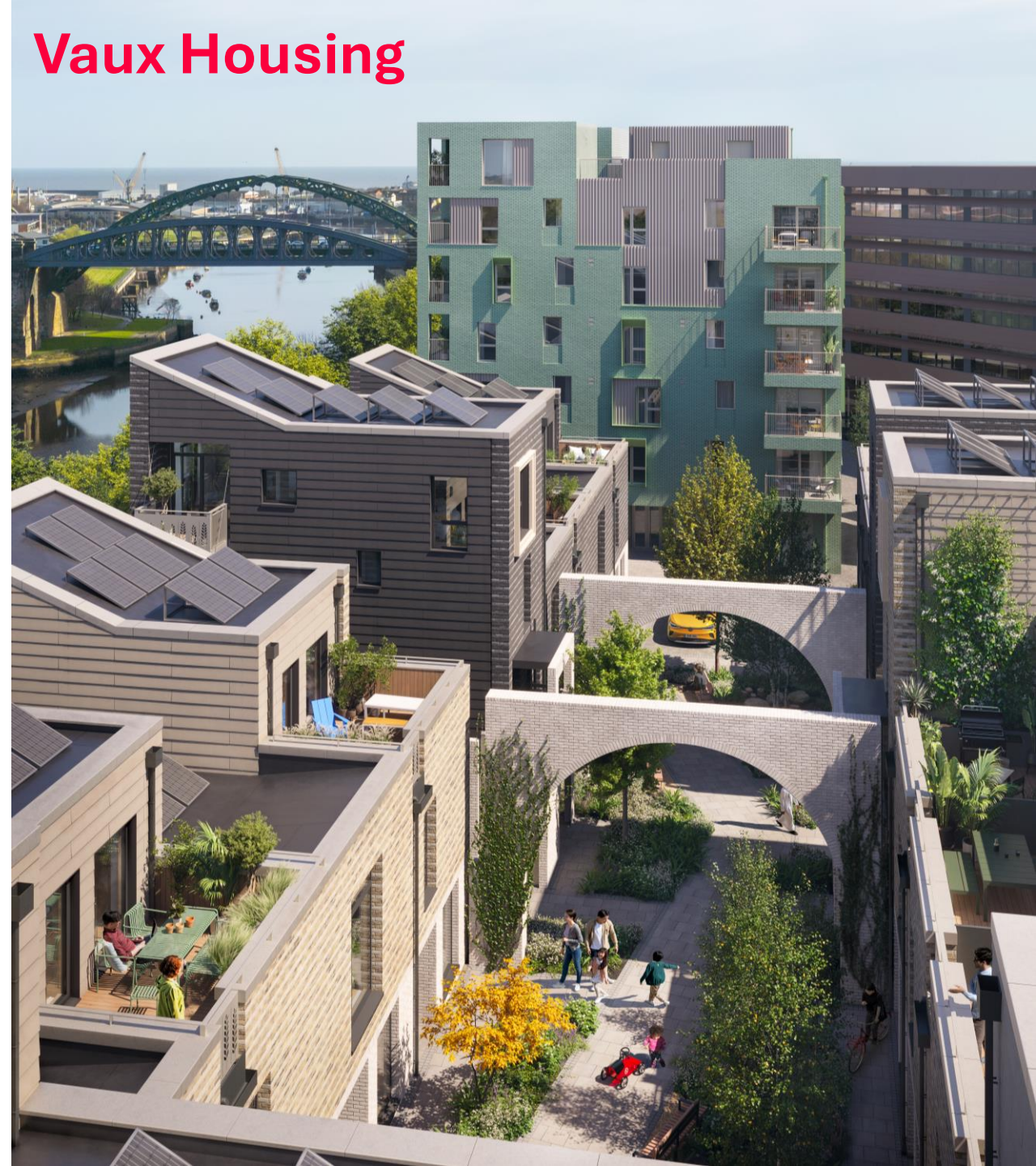


Riverside
Sunderland

West Park Quarter



Vaux Housing



Farringdon Row



Nile + Villiers



Sheepfolds



A New CBD with Modern Office Space



Riverside
Sunderland



Providing Skills & Career Pathways



Riverside
Sunderland



A vibrant city for Culture and Creatives



Riverside
Sunderland

Culture House





Infrastructure & Connectivity



Riverside
Sunderland



Riverside MSCP & Mobility Hub



Sunderland Station

Riverside Park



Riverside
Sunderland





**City of
Sunderland**

**Thank you!
Any Questions?**